



FMF 2023

Official Exhibitor Guide

November 8 to 11
Palais des congrès de Montréal

fmf.cfpc.ca



@FamilyMedicineForum



@FamilyMedForum



@familymedforum



LET'S GO FURTHER. TOGETHER.

Count on insights and solutions focused on the financial well-being of physicians.

Nearly half of physicians in Canada already trust MD Financial Management and Scotiabank Healthcare+ to help them achieve financial well-being at any stage of their career.¹ As a physician, your financial journey is unique — and the advice you get should be, too. Whether you've just been accepted to medical school or you're getting ready to retire, we will understand and anticipate your needs every step of the way.

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md.ca/gofurther



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Comptez sur des conseils et des solutions qui ont pour but votre bien-être financier.

Près de la moitié des médecins au Canada font confiance à Gestion financière MD et à Pro Santé+ Banque Scotia pour les aider à atteindre le bien-être financier, quelle que soit l'étape de leur carrière¹. Parce que vous êtes médecin, votre parcours financier est particulier. D'où l'importance de conseils parfaitement adaptés. Vous entrez en médecine? Vous vous préparez pour la retraite? Peu importe l'étape où vous en êtes, nous sommes en mesure de comprendre et d'anticiper vos besoins.

Ensemble, on vous en donne plus pour que vous puissiez profiter pleinement de la vie.

md.ca/onvousendonneplus



Banque Scotia.
Pro Santé+

® Registered trademark of The Bank of Nova Scotia. MD Financial Management provides financial products and services, the MD Family of Funds and investment counselling services through the MD Group of Companies and Scotia Wealth Insurance Services Inc. For a detailed list of the MD Group of Companies visit md.ca and visit scotiawealthmanagement.com for more information on Scotia Wealth Insurance Services Inc. Banking and credit products and services are offered by The Bank of Nova Scotia ("Scotiabank"). Credit and lending products are subject to credit approval by Scotiabank. All offers, rates, fees, features, reward programs and benefits and related terms and conditions are subject to change.

¹ Based on Scotiabank and MD Financial Management physician market share as at February 2022.

MD Marque déposée de La Banque de Nouvelle-Écosse

Gestion financière MD offre des produits et services financiers, la famille de fonds MD et des services-conseils en placement par l'entremise du groupe de sociétés MD et de Services d'assurance Gestion de patrimoine Scotia Inc. Pour obtenir une liste détaillée du groupe de sociétés MD, rendez-vous à md.ca, et pour plus d'informations sur Services d'assurance Gestion de patrimoine Scotia Inc., consultez gestiondepatrimoinescotia.com. Les produits et services bancaires et de crédit sont offerts par La Banque de Nouvelle-Écosse (la « Banque Scotia »). Les produits de crédit et de prêts sont soumis à une approbation du crédit par la Banque Scotia. Les offres, les taux, les frais, les caractéristiques, les programmes de récompenses et les avantages ainsi que les conditions connexes peuvent tous être modifiés.

¹ D'après la part de marché détenue par la Banque Scotia et Gestion financière MD chez les médecins en février 2022.

Welcome to the Exhibit Hall!

The FMF Committee and organizing staff at the CFPC would like to extend our sincere thanks to all our exhibitors and sponsors for their ongoing support of FMF and the FMF Exhibit Hall. Their participation is valued and plays a vital role in making the Exhibit Hall a vibrant and exciting interactive meeting place at the centre of FMF activities.

We encourage all FMF attendees to visit the hall for the opportunity to interact with our sponsors and exhibitors and learn more about the products and services they offer.

We wish everyone a stimulating and informative experience at the Exhibit Hall and at FMF 2023.

Dr. Leslie Griffin
FMF Committee Co-chair

Dr. Steve Hawrylyshyn
FMF Committee Co-chair

Step into a world of knowledge, innovation, and opportunity. The Exhibit Hall is an exciting way to discover new products and services and to learn from experts who are eager to share their knowledge and insights with you. Explore and interact, ask questions, and dive deeper with exhibitors from diverse categories such as associations, clinical services, recruiters, practice management, and more! We also encourage you to visit our College Square, Non-Certified Main Stage, Lounges, and the Giant Colon exhibit.

Whether you're a curious learner, a passionate enthusiast, or a seasoned expert, there's something for everyone to discover and appreciate.

So, without further ado, let your curiosity guide you as you venture into the vibrant world of the Exhibit Hall. Enjoy your time here, and may it inspire you to see the world with fresh eyes and embrace the endless possibilities that await.

Welcome!
Your FMF Team

Exhibit Hall Hours

Wednesday, November 8th	8:00 a.m. to 3:30 p.m.
Thursday, November 9th	8:00 a.m. to 3:30 p.m.
Friday, November 10th	8:00 a.m. to 3:30 p.m.

Exhibit Hall Main Stage Non-Certified

THURSDAY

9:45-10:15

**Shingles Outcomes Beyond the Rash:
The Importance of Prevention**



12:45-13:15

**It's Respiratory Season: RSV and
Older Adults - What you need to know**



15:00-15:30

**Incorporating Innovation and
Equity in Virtual Care**



FRIDAY

12:45-13:15

**Stop Charting at Night,
creating sustainable Family Practice**



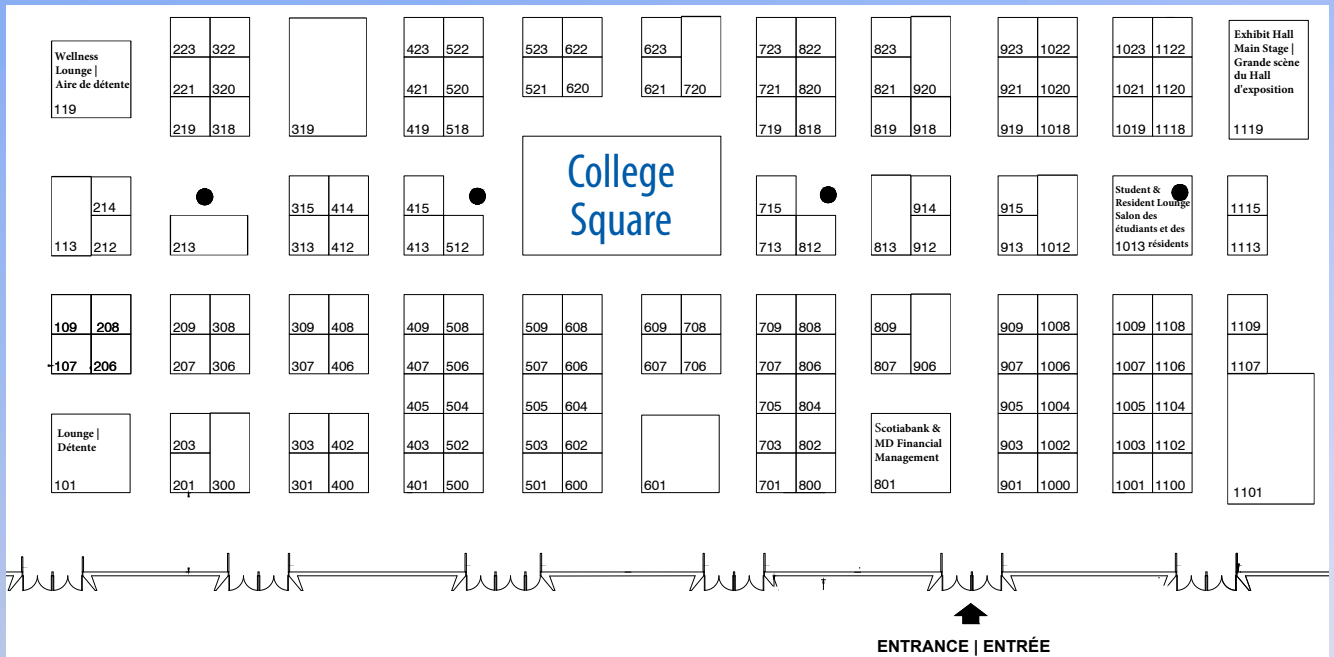
See full descriptions in the FMF 2023 App.



Exhibit Hall Floor Plan

Wednesday, November 8 – Friday, November 10

8:00 a.m. – 3:30 p.m.



A&D Medical
aanddmedical.com

508

A&D Medical is a worldwide leader in connected health and biometric measurement devices and services for consumer wellness and chronic condition management. We manufacture and distribute blood pressure monitors, weight scales, activity monitors, and other health monitoring devices.

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Abbott Diabetes Care
MyFreeStyle.ca

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Abbott Nutrition
abbott.ca

209

NOURISHING YOUR BODY AT EVERY STAGE OF LIFE

We understand that proper nutrition is the foundation for living the best life possible. Abbott Nutrition is also passionate about tackling malnutrition. That's why we develop science-based nutrition products for people of all ages. Since the beginning, our goal has remained unchanged: To help people live their best lives at every stage.

Adult ADHD Centre
adultadhdcentre.com

506

The Adult ADHD Centre provides assessments for adults (18+) who think they have ADHD, have been diagnosed that needs to be clarified/confirmed, or those looking for new recommendations. Our expertise spans multiple years, evaluating over 15,000 patients.



AFMC "CAMi & ICAM"
afmc.ca

1020

AFMC represents Canada's 17 faculties of medicine. ICAM is an annual congress that brings together leaders and learners in medical education and health research to promote innovation and scholarship. The Culture of Academic Medicine Initiative promotes positive culture for well-being.

Alberta Health Services 400
albertahealthservices.ca

Working in partnership with stakeholders, we care for the health and well-being of Albertans throughout their lives. We are the cornerstone of Alberta's health system and Canada's largest healthcare provider dedicated to making a difference in the lives of Albertans.

ALK 501
alk.net/ca

ALK is a global, research-driven pharmaceutical company that focuses on allergy prevention, diagnosis and treatment.



All Nations Health Partners 1120
anhp.net

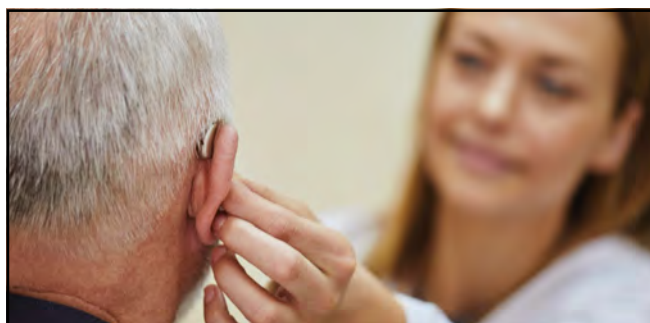
The All Nations Health Partners located in beautiful Kenora, Ontario includes Family Medicine Clinics, the Lake of the Woods District Hospital, First Nations' partners, and more located. ANHP seeks Physicians, Specialists, NPs, and other healthcare professionals to join our team.

alzTEST 920
alztest.ca

alzTEST is a Vancouver, British Columbia based laboratory operating on the University British Columbia campus. alzTEST is bringing blood-based Alzheimer's testing to the Canadian market through our ISO 15189 laboratory. Current offerings include APOE 4 genotyping and a best in class phosphorylated tau 217 assay.

Ava EMR 423
avaindustries.ca

Ava EMR is Western Canada's fastest-growing platform designed for efficiency. Our user-friendly electronic medical records solution optimizes workflows and enhances productivity. With AI-powered tools, Ava revolutionizes healthcare practice management for seamless data handling and improved patient care.



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FreeStyle Libre 2




6.2 ^{mmol/L} ↗



Now with real-time glucose readings sent right to your patients' smartphones

See your Type 2 patient's complete glycemic profile¹

 Clinically proven to decrease A1C³ and increase Time In Range²

 Easy for you and your patients⁴

 Significantly reduces time spent in hypoglycemia⁴

Help them achieve better outcomes.²⁻⁴

Now You Know



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Images are for illustrative purposes only. Not real patient or data.

The FreeStyle Libre 2 flash glucose monitoring system is indicated for measuring interstitial fluid glucose levels in people aged 4 years and older with diabetes mellitus. Always read and follow the label/insert. The FreeStyle Libre 2 app is only compatible with certain mobile devices and operating systems. Please check the website for more information about device compatibility before using.

Study data collected with OUS FreeStyle Libre system and is applicable to the FreeStyle Libre 2 system.

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1. Unger, J. *Postgraduate Medicine* (2020): <https://doi.org/10.1080/00325481.2020.1744393>. 2. Wada E, et al. *BMJ Open Diabetes Research & Care* (2020): <https://doi.org/10.1136/bmjdr-2019-001115>.

3. Yaron, M. *Diabetes Care* (2019): <https://doi.org/10.2337/dc18-0166>. 4. Haak, T. *Diabetes Therapy* (2017): <https://doi.org/10.1007/s13300-016-0223-6>.

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Brant Community Family Physician Recruitment 1118
familyphysicianrecruitment.com

A variety of family practice options are available in our diverse community including practice takeovers and short and long term locums. Located in the picturesque Grand River Valley, 20 minutes west of Hamilton, the community offers outstanding recreational opportunities including endless biking and hiking trails in an unmatched natural playground. Brantford The mid-sized community hosts a leading edge community Hospital and is a teaching hub for McMaster University medical education as the home of the Grand Erie Six Nations CEC.

Brockville General Hospital 421
brockvillegeneralhospital.ca

Brockville General is a 160-bed community hospital, serving a regional population of 125,000. The City of Brockville (pop. 22,00) is located 1 hour South of Ottawa and 1 hour East of Kingston in the beautiful 1000 Islands region.

CADDRA 303
caddra.ca

CADDRA is an independent, not-for-profit, resource organization for medical, healthcare and research professionals with an interest in the field of ADHD.

Calmoseptine Inc. 909
calmoseptine.com

Calmoseptine® Ointment is a multi-purpose moisture barrier that protects and helps heal skin irritations. Calmoseptine® Ointment temporarily relieves discomfort and itching. Free samples at our booth!

Canada Health Infoway 606
infoway-inforoute.ca

At Canada Health Infoway we believe a more connected and collaborative system is a healthier system, and we work with governments, health care organizations, clinicians and patients to make health care more digital. Visit us online at www.infoway-inforoute.ca

Canadian Academy of Sport & Exercise Medicine 707
casem-acmse.org

CASEM is an organization of physicians committed to excellence in the practice of medicine as it applies to all aspects of physical activity.

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HEALTH



CURRENTLY, FEWER THAN 20% OF THE 1.2 MILLION CHILDREN EXPERIENCING MENTAL HEALTH ISSUES ARE RECEIVING APPROPRIATE TREATMENT AND CARE.

-Mental Health Commission of Canada, 2023

EHN Canada has both virtual and in-person treatment options for struggling youth. Scan the QR code below to learn more about our Bellwood Youth Program and Healthy Minds Comprehensive Teen Program:



 **EHN CANADA**
Recovery is possible. We can help.

 1-866-311-9021  referrals@ehncanada.com

Canadian Armed Forces **419**
forces.ca

The Canadian Armed Forces is an equal opportunity employer which offers unique and exciting career opportunities in approximately 100 different occupations for both full and part-time employment. We offer a complete package of benefits, coupled with paid education opportunities.

Canadian Association of Physicians for the Environment (CAPE) **705**
cape.ca

The Canadian Association of Physicians for the Environment is a group of physicians and health care workers who work at the intersection of Health and the Environment. We educate and advocate on behalf of preserving the environment.

Canadian Association of Nigerian Physicians and Dentists (CANPAD) **308**
canpad.net

Founded over 20 years ago. Integration and support for I.M.G.S. We host an annual CME/ family event. We offer support, advocacy for Physicians and Dentists. Collaboration with governmental / non-governmental organizations with an annual bursary and charitable donations, and focus youth empowerment

Canadian Cardiac Care **307**
canadiancardiac.com

Canadian Cardiac Care strives to reduce the burden of heart disease by delivering effective & smart treatments and committed to reduce the rate of cardiovascular diseases.

Our advanced technologies allow for quicker diagnosis and treatment pathways to identify symptomatic patients.

Canadian Collaborative Research Network 802
ccrnmmd.com

The Canadian Collaborative Research Network (CCRN) is a not-for-profit physician organization. CCRN serves Canadian primary care and specialist physicians by providing continuing professional development initiatives, developing both accredited and non-accredited programs across all therapeutic areas.

Canadian Hemochromatosis Society 406
toomuchiron.ca

The Canadian Hemochromatosis Society exists to spread awareness of hemochromatosis, stop the needless suffering of people with hemochromatosis and save lives. 1 in 300 Canadians have the genetic make up for hemochromatosis. Learn more at our booth and at toomuchiron.ca



Canadian Hemophilia Society
Help Stop the Bleeding
Société canadienne de l'hémophilie
Arrêtons l'hémorragie

Canadian Hemophilia Society 306
hemophilia.ca

The Canadian Hemophilia Society advocates to improve the health and quality of life for Canadians living with an inherited bleeding disorder. One of its goals is to raise awareness about bleeding disorders among HCPs not directly associated with those patients.

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Canadian Medical Protective Association (CMPA) 1022
cmpa-acpm.ca

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- Workshops

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National Advanced Skills and Training Program for Rural Practice

Optimizing rural care



Are you a rural physician interested in advanced training?

The **Society of Rural Physicians of Canada** will reimburse advanced training for practicing rural physicians including specialists, based on the specific needs of rural, remote and Indigenous communities across Canada. Examples of training to improve skills could include emergency medicine, general surgery, obstetrical care, anesthesia, etc.

Rural physicians may receive funding up to \$35,000 for:

- income stipend, travel, accommodation, locum and preceptor.



APPLY NOW!



To register scan QR code or visit
<https://srpc.ca/advanced-training>

If you are interested in training but do not have a preceptor, please contact kristenk@srpc.ca.

Are you interested in being a preceptor?

REGISTER NOW!



To register scan QR code or visit
<https://srpc.ca/event-5203406>

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Canadian Pharmacists Association – 1000
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pharmacists.ca

CPS is the Canadian standard for drug and therapeutic information, trusted and reviewed by experts.

Visit us to learn about CPS Full Access features, and functions including Health Canada-approved drug monographs, therapeutic content, Lexi-Interact, algorithms, drug tables, and patient information.

Canadian Resident Matching Service (CaRMS) 1003
carms.ca

The Canadian Resident Matching Service (CaRMS) is a national, independent, not-for-profit, fee-for-service organization that provides a fair, objective, and transparent application, and matching service for medical training throughout Canada. CaRMS staff will be available to share information and answer questions.

Canadian Task Force on Preventive Health Care 719
canadiantaskforce.ca

The Canadian Task Force on Preventive Health Care (CTFPHC) has been established by the Public Health Agency of Canada (PHAC) to develop clinical practice guidelines that support primary care providers in delivering preventive health care.

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12 Clinics in GTA www.newlifefertility.com **905-896-7100**

Facebook: newlifefertilitycentre
Instagram: newlifefertilitycentre

■ Mississauga Centre (4225 Silverthorn Drive, 2 Levels Dr, Unit 210)
 ■ Brampton Centre (411 Plains Rd East)
 ■ Burlington Centre (676 Highway 7 East, Unit 4, (at Brimley Hill))
 ■ Richmond Hill Centre (16-1220 Trafalgar Road #2)
 ■ Oakville Centre (5225 Yonge Street, Unit 305-307 (Young Street & Sheppard Ave.))
 ■ North York Centre (470 Dundas St. South, Unit 201)
 ■ Milton Centre (470 Dundas St. South, Unit 101, (Langstaff Rd.))
 ■ Concord Centre (1501 Markham Rd, Unit 301, (at Sheppard Ave.))
 ■ Scarborough Centre (100 Lower Jarvis Street, (Floor 2))
 ■ Toronto Centre (112 Spadina Rd W.)
 ■ Kitchener Centre (1007 Main St W.)
 ■ Hamilton Centre (1007 Main St W.)



CARST/C-NRPP 301
carst.ca

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Charting Champions 322
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chartwell.com

Chartwell is the largest owner and operator of seniors housing in the country with over 160 retirement residences across 4 provinces. Chartwell is committed to its vision of Making People's Lives BETTER and to providing an exceptional life experience for its residents.

Cherry Health 607
ca.cherry.health

"Canada's Medical Network - Jobs, Connect, Learn"

Chocosol 107
chocosoltraders.com

Chocosol is a Canadian award-winning bean-to-bar chocolate maker with roots in indigenous Mesomerica. Our dark chocolate bars are produced in a nut, dairy, gluten & soy free facility. We stone-grind our directly-traded cacao and use local ingredients wherever possible.

Choosing Wisely Canada 621
choosingwiselycanada.org

Choosing Wisely Canada is the national voice for reducing unnecessary tests and treatments in Canada. It is a clinician-led effort that mobilizes health care providers and their organizations to take leadership on tackling overuse based on national specialty society recommendations

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 for preconception,
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Materna® Prenatal
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*Over-the-counter prenatal multivitamin brand. ProVoice Research 2022. Data on file. All trademarks are owned by Société des Produits Nestlé S.A., Vevey, Switzerland and used under license. ©2023 Nestlé

Colorectal Cancer Canada is the nation's not for profit colorectal cancer patient organization dedicated to colorectal cancer awareness and education, supporting patients and their caregivers and advocating on their behalf.

College Square - 513
CFPC and Provincial Chapters

Are you looking for information, have a question or need support with your CPD credits, your exams, or your membership? Or maybe you are starting a career in family medicine? Are you looking for tools & resources in your area of interest? Do you want to join a CFPC committee or learn more about our Sections? Did you know we are advocating for and advancing family medicine in Canada and beyond? Are you looking to learn more about your provincial chapter? Do you have questions, suggestions, feedback or just want to connect? Drop by the booth. We are proud to support our members in all that you do!



In recent developments, there is now a fully accurate *blood-based diagnostic test for Alzheimer's*. The measurement of picogram quantities of p tau 217 is more than 95% accurate in identifying mild Alzheimer's patients from healthy controls or other dementias.

These results have been repeated in close to 100 published studies Worldwide. Alztest is the first to market this very exciting blood test in Canada. Also, Alztest markets two genetic tests for Alzheimer's *risk*.

alzTEST 

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<https://alztest.ca/>

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Designed for simple administration

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Patient Assistance Program

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The ZORYVE Assist™ Patient Assistance Program is designed to provide financial support to eligible patients receiving a ZORYVE prescription.†

PDE4i: phosphodiesterase-4 inhibitor

*Comparative clinical significance has not been established.

†Subject to restrictions. For program terms and conditions go to www.zoryveassist.ca and click Terms and Conditions.

Reference:

1. ZORYVE Product Monograph. Arcutis Biotherapeutics, Inc. April 27, 2023.



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ZORYVEHCP.CA
WEBSITE



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Connect Hearing Canada **809**
connecthearing.ca/physicians

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Cornwall, Ontario **709**
cornwallhospital.ca

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Craig's Cause Pancreatic Cancer Society **207**
craigscare.ca

Highlighting our patient support programs and healthcare education, including the National Pancreas Conference and Health Canada approved PERT Calculator.

Creston Valley, BC **822**
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*If glucose alerts and readings from the Dexcom G7 do not match symptoms or expectations, use a blood glucose meter to make diabetes treatment decisions. ¹When compared with CGM systems commercially available in Canada as of October 2023. [†] Smart devices sold separately. For a list of compatible devices, visit dexcom.com/compatibility. 1. Dexcom, data on file, 2023. 2. Dexcom G7 CGM System User Guide, 2023. 3. Beck RW, et al. JAMA. 2017;317(4):371-378. 4. Beck RW, et al. Ann Intern Med. 2017;167(6):365-374. 5. Martens T, et al. JAMA. 2021;325(22):2262-2272. 6. Laffel LM, et al. JAMA. 2020;323(23):2389-2396. 7. Welsh JB, et al. J Diabetes Sci Technol. 2022;19322968221099879. 8. Heinemann L, et al. Lancet 2018;391:1367-77. Dexcom and Dexcom G7 are registered trademarks of Dexcom Inc. ©2023 Dexcom Canada, Co. All rights reserved. MAT-0240 V1.0

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Good Start® offers a range of infant formulas, focused on tolerability to nourish happy and healthy tummies from the start.

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Dalhousie Family Medicine

1106

medicine.dal.ca

Dalhousie Family Medicine residency teaching sites are located throughout the three Maritime Provinces – New Brunswick, Nova Scotia, and Prince Edward Island. The three-year integrated FM Emergency Medicine programs are based in Saint John, NB, and Sydney, Cape Breton, NS. Enhanced Skills third-year training is also available. Dalhousie Family Medicine: Community. Learning. Research. Have an impact. Learn More.

Deep River and District Health

609

drdh.org

Practice rural medicine and enjoy the Ottawa Valley lifestyle just two hours from the nation's capital at Deep River and District Health.

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Deprescribing.org & CADeN: Leading Medication Appropriateness KT and Research

812

deprescribing.org | deprescribingnetwork.ca

Lots of patients taking lots of meds? Looking where to start? Discover Canadian evidence-based resources to support appropriate prescribing - including deprescribing - in your practice. Learn about awareness, educational and research initiatives you can join to tackle medication overuse.

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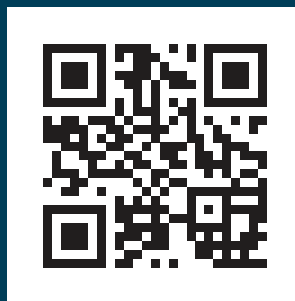
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CANADIAN MEDICAL ASSOCIATION JOURNAL

Diabetes Canada 806
guidelines.diabetes.ca

Diabetes Canada's mission is to lead the fight against diabetes and help those affected by diabetes to live healthy lives. Diabetes Canada's Clinical Practice Guidelines represent the best and most current evidence-based clinical practice data for health-care professionals.

Dr.Inbox 818
drinbox.ca

Addressing the administrative burden in the Canadian healthcare system, Dr. Inbox enhances physician efficiency. Through our inbox organization solutions, we give physicians more time to focus on patient care and foster greater job satisfaction.

Dryden Regional Health Centre 923
drhc.on.ca

We are a true rural regional health centre powered by 300 friendly and engaged staff committed to patient care. We invite former/current med learners, locums and alumni to stop by and catch up with Chuck on all things Dryden.

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EHN Canada 823
ehncanada.com

EHN Canada is the nation's largest network of industry-leading mental health, trauma, and addiction treatment facilities, each with a passion for providing quality treatment for Canadians. We are committed to both caring for our patients and supporting their loved ones.

Eisai Limited 808
ca.eisai.com

At Eisai Canada, human health care (hhc) is our goal. We give our first thought to patients and their families, and helping to increase the benefits health care provides.



ELNA Médical 113
elnamedical.com

ELNA Medical is Canada's largest network of medical clinics with more than 95 points of care throughout the country. We offer the most comprehensive range of primary and specialty medical services, therapies and procedures available.

A promotional graphic for 'Charting Champions' with a black background. At the top, it says 'Stop Charting at Night' in orange and 'Create Time for Your Life Outside of Medicine' in blue. Below this is a large white title 'Charting Champions' with a 'Lifetime Access' badge. Text includes 'CME Program Exclusively for Physicians' and 'Lifetime access to tools, support and community'. A QR code is labeled 'FMF Attendee Bonus SCAN ME'. A photo of Dr. Sarah Smith is shown with a pink callout box that says 'Meet Dr Sarah Smith CHARTING COACH in person in the Exhibitors Hall!'. The website 'www.ChartingCoach.ca' is at the bottom in orange.

Stop Charting at Night
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FMF Attendee Bonus
SCAN ME

Meet Dr Sarah Smith
CHARTING COACH
in person in the Exhibitors Hall!

www.ChartingCoach.ca

Elvium Life Sciences
elvium.ca

315

Elvium Life Sciences is a pharmaceutical company committed to improving the health and quality of Canadians' lives through innovative medicines in specific therapeutic disease areas. Elvium focuses on our existing products in the areas of CNS (ADHD) and ophthalmic conditions.

Empathia.ai
empathia.ai

223

Founded by Caltech and Stanford alumni, Empathia is an AI-driven tool that transforms doctor-patient dialogues into precise clinical charts. It offers voice-enabled editing, autocompletion, and learns individual charting styles for personalized, high-quality notes.

Food Allergy Canada
foodallergycanada.ca

706

Canada's leading patient organization committed to educating, supporting, and advocating for the over 3 million Canadians impacted by food allergy. Attend our session on non-IgE-mediated food allergy with Dr. Ben-Shoshan, plus get medically-reviewed resources for your patients at our booth.

**Gateway Centre of Excellence
in Rural Health**
gatewayruralhealth.ca

1115

Gateway Centre of Excellence is a not-for-profit corporation located in Southwestern Ontario, in Goderich that aims to improve the health and quality of life of rural residents. Gateway CERH partnered with several rural hospitals and academic centres, aims to advance rural health teaching and community-based research across four rural counties; Huron, Perth, Grey, and Bruce.



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www.lundbeck.com/ca



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Department of Health
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Ministère de la santé

**Global Familymed Foundation and
The Modern Trauma Toolkit book**
globalfamilymed.org | moderntrauma.com

203

Global Familymed Foundation enhances family medicine training in countries such as Nepal, Uganda, Myanmar and Ethiopia. As part of fundraising, copies of Dr. Gibson's book The Modern Trauma Toolkit about toxic stress will be available with proceeds going to GFF.

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Good Start
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†Storm H, et al. *Glob Pediatr Health*. 2019;6:1-10

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Grey Bruce Ontario Health Team 1004 greybruceoht.ca

The Grey Bruce Ontario Health Team collaboratively represents 20 primary care clinics, 11 hospitals, several long term care homes and varied community service partners located along the shores of Lake Huron and Georgian Bay, and throughout Grey and Bruce counties.

GSK 319 ca.gsk.com/en-ca

GSK is a global biopharma company with the ambition and purpose to unite science, technology and talent to get ahead of disease together.

Hastings County/Belleville 703 hastingscounty.com

Hastings County and the City of Belleville border the beautiful Bay of Quinte and Algonquin Park in Southeastern Ontario and offer generous incentives to practice rural or urban family medicine. Drop by and visit us for more information.

Health Canada (Palliative Care) 1006 canada.ca/palliative-care

Health Canada is responsible for helping Canadians maintain and improve their health. It ensures that high-quality health services are accessible, and works to reduce health risks.

Health Partners International of Canada (HPIC) - Delivering Health and Hope 413 hpicanada.ca

HPIC is a Canadian charity licensed by Health Canada to handle and distribute donated medicines to improve access to medicine and quality healthcare by equipping medical mission teams, stocking clinics/ hospitals in impoverished communities and mobilizing medical relief during emergencies.

HLS Therapeutics and Pfizer Canada ULC 219 hlstherapeutics.com

HLS provides medications with the high-quality brand names physicians trust.

Pfizer Canada ULC is one of the world's leading biopharmaceutical companies. Our diversified health care portfolio includes some of the world's best known and most prescribed medicines and vaccines.

Homewood Health 402 homewoodhealth.com

Homewood Health supports Canadians living with mental health and addiction challenges by providing expert, physician-led and evidence based care for depression, anxiety, trauma, eating disorders, and substance use disorders, as well as concurrent mental health conditions.

ICI Engage 206
iciengage.com

Engage is a website where primary care practitioners can come to access continuing medical education. Each month, Engage offers four (or more) CME programs in a variety of therapeutic areas. These include self-directed online programs, podcasts, recorded webinars, and more.

Interior Health Authority 1002
interiorhealth.ca

Caring is at the heart of who we are. For more than 20 years, Interior Health has worked together with partners and communities, inspired by innovation and the pursuit of a healthier tomorrow.

Jack Nathan Health 914
jacknathanhealth.com

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Khure Health 214
khurehealth.ca

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Let's talk about sexually transmitted infections: Spotlight on syphilis 723
canada.ca/en/public-health/services

Infectious and congenital syphilis are resurgent in Canada, its time to act now! Come by the Public Health Agency of Canada's booth to learn more about detecting, diagnosing, treating and preventing harms from syphilis and other sexually-transmitted and blood-borne infections.

L'Oréal Dermatological Beauty 1012
loreal.com/en/dermatological-beauty-division

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Lundbeck Canada - Progress in Mind Resource Centre Canada 412
canada.progress.im

The Progress in Mind Resource Centre Canada website delivers access to leading news and insights from congresses and experts in the fields of psychiatry and neurology.



Lundbeck Canada - Trintellix 309
lundbeck.com

Lundbeck is a global pharmaceutical company developing innovative treatments for brain diseases. For over 70 years, we have been at the forefront of neuroscience research. We are tirelessly dedicated to restoring brain health, so every person can be their best.

Lung Health Foundation 409
lunghealth.ca

Machealth 907
machealth.ca

From McMaster University, machealth.ca is a website for Canadian health care professionals that hosts free online programs and resources. Our medical experts and e-learning team create high-quality, self-paced content for continuing professional development."

MB Healthcare Providers Network 604
healthcareersmanitoba.ca

Health Careers Manitoba brings together career information and support tools for anyone interested in pursuing a career in health care in Manitoba.

McGill University – 1104
Department of Family Medicine
mcgill.ca/familymed

Interested in pursuing your residency in Family Medicine? Come meet our Postgraduate Education team to find out why Family Medicine at McGill is the program for you!

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MD Financial Management | 801
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mdm.ca | scotiabankhealthcareplus.com

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MEDFAR Clinical Solutions 414
medfarsolutions.com

MEDFAR's MYLE is an Integrated Care Platform that unites physicians, care teams, and patients on one single platform. Through a seamless integration of every workflow, MYLE improves efficiency and excellence to deliver a higher quality of care for all.

Medical Council of Canada 820
mcc.ca

The MCC provides independent, objective assessments to ensure practising physicians in Canada have the required skills, knowledge, and professional behaviours to provide safe patient care. We offer candidates, physicians and organizations data management services to assist with licensing/regulatory needs.

Medisafe Distribution 201
medisafecanada.com

Specializing in women's health, our goal is to provide healthcare practitioners with effective, affordable products for patients. We carry obstetrical, gynaecological equipment and medical supplies. Come visit to learn about Liberté copper IUDs, Dilapan-S for labor induction and wireless ultrasounds.

**Memorial University -
Discipline Of Family Medicine** 620
mun.ca/medicine/familymedicine

Memorial University offers an award-winning Family Medicine residency program and enhanced skills programs in Emergency Medicine, Care of the Elderly and Care of Underserved Populations. Our programs focus on robust rural and remote experiences specific to the communities we serve.

Migraine Canada 505
migrainecanada.org

Migraine Canada a national, federally registered, charity dedicated to improving the health outcomes and reducing the stigma regularly experienced by those afflicted by these disabling and debilitating diseases through awareness, support, education, advocacy and research.

MNP 500
mnp.ca

**Montreal Heart Institute -
COLCOT-T2D Clinical Study** 1113
colcot-t2d.org/fr

The Montreal Heart Institute's Research Centre has earned a global reputation for excellence and is dedicated to cardiovascular diseases. The COLCOT-T2D study led by the MHI is currently recruiting 10 000 type 2 diabetes patients for a virtual trial.

NeilMed 522
neilmed.com

Bronze Sponsor



Nutrition

Nestlé Nutrition 600
nestlebaby.ca

As the world leader in infant nutrition* Nestlé's purpose is enhancing quality of life and contributing to a healthier future.

*Source: Internal TABS database with 2020 data (a recompilation of Nielsen, IQVIA, IMS and other provider data in 47 countries)

Newfoundland and Labrador Health Recruitment 521
workinhealthnl.ca

North Shore Health Network 509
nshn.care

The North Shore Health Network is a healthcare organization which includes 3 hospitals in Blind River, Thessalon and Richards Landing, ON. We are situated on the North Shore of Lake Huron, in between Sault Ste. Marie and Sudbury.



Northern Medical Services - University of Saskatchewan 407
northerndocs.ca

NMS places family physicians in northern Saskatchewan communities. We also support a residency program (La Ronge), electives for med students and other learners in all our sites well as specialty clinics.

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NOSM University – Family Medicine 1108
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recruitment.nshealth.ca

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Nutricia 701
nutricia.ca

Nutricia's goal is finding nutritional solutions to help you live a more joyful and healthier life. We believe in nutrition's ability to make a positive health difference. This conviction fuels our dedication to pioneering dietary solutions that can save/transform lives.

Obesity Canada 1005
obesitycanada.ca

Obesity Canada is the country's leading obesity registered charity dedicated to improving the lives of Canadians living with obesity through research, evidence-based education, and advocacy.

Organon Canada 415
organon.com

Organon is a global healthcare company formed to focus on improving the health of women throughout their lives. Organon offers more than 60 medicines and products in women's health in addition to a growing biosimilars business and a large franchise of established medicines across a range of therapeutic areas.

Oshawa Clinic Group 318
oshawaclinic.com

Work and Play in Whitby, ON

Oshawa Clinic Group is the largest multi-specialty medical group practice in Canada, opening a new location in Whitby, ON - Spring 2024. The Town of Whitby and Oshawa Clinic Group are partnering to recruit new family Physicians.



Otsuka Canada/Lundbeck Canada 408
lundbeck.com

Lundbeck is a global pharmaceutical company developing innovative treatments for brain diseases. For over 70 years, we have been at the forefront of neuroscience research. We are tirelessly dedicated to restoring brain health, so every person can be their best.

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Pain Care Clinics 1122
paincareclinics.com

Pain Care Clinics, established in 2014, offers pain management through evidence-based practices. Our specialized physicians create personalized treatment plans to liberate individuals from chronic pain, enabling them to thrive. We envision a pain-free future leading Canada in chronic pain relief.

Pallium Canada 504
pallium.ca

Pallium Canada is a national, non-profit organization based in Ottawa, Canada. For over 20 years, we have helped healthcare organizations build capacity by providing palliative care education and resources for health care professionals working in different settings.

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Pfizer Canada 1008
pfizer.ca

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CANADIAN MENTAL HEALTH ASSOCIATION PARTNERSHIP

Portage Program
portage.ca

507

Portage is a Canadian non-profit organization that helps people suffering from substance abuse-related problems to overcome their dependencies.

We provide drug addiction rehabilitation treatment, based on the therapeutic community approach, in centres in Quebec, Ontario and New Brunswick.

Practice Here NOW
practiceherenow.ca

502

Practice Here NOW is your trusted partner on the path to discovering the vibrant healthcare landscape and exceptional lifestyle that await you in Nova Scotia's South Shore. Opportunities await - let us help you explore them!

Primacy Management (A Calian Company) 819
calian.com

Calian offers healthcare practitioners a breadth of practice opportunities nationwide that fit their career/lifestyle objectives. Primacy, a Calian company, recruits physician groups to establish their independent practices at our high-traffic retail space and provides design/décor, leaseholds and facility maintenance.

Province of New Brunswick 918
nbhealthjobs.com

New Brunswick is the place where your healthcare career can flourish while you enjoy a lifestyle of relaxation and outdoor adventure. Learn more about working in NB at nbhealthjobs.com

Province of PEI 721
healthjobspei.ca

The Province of Prince Edward Island has permanent and locum Family Medicine opportunities. Visit our booth for more information on our incentives, remuneration and our locum support program!

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Beyfortus (nirsevimab injection) is indicated for the prevention of Respiratory Syncytial Virus (RSV) in:

- Neonates and infants during their first RSV season.
- Children up to 24 months of age who remain vulnerable to severe RSV disease through their second RSV season, which may include but is not limited to children with chronic lung disease of prematurity (CLD), hemodynamically significant congenital heart disease (CHD), immunocompromised states, Down syndrome, cystic fibrosis, neuromuscular disease, and congenital airway anomalies.

Safety and efficacy in children older than 24 months of age have not been established. Safety and efficacy in infants with body weight below 16 kg have not been established. Dosing in infants with a body weight from 10 kg to 16 kg is based on extrapolation. The efficacy in infants who remain vulnerable to severe RSV disease during their first or second RSV season has not been directly established and is based on extrapolation of exposure only.

There is limited information available in extremely premature infants (gestational age [GA] >29 weeks) less than 8 weeks of age, and no clinical data are available in infants with a postmenstrual age (gestational age at birth plus chronological age) of 32 weeks. Limited data are available in infants with Down syndrome (n=18), cystic fibrosis (n=5), congenital airway anomalies (n=9), and neuromuscular disease (n=2), not evaluated in clinical trials.

Not indicated for adults.

Relevant warnings and precautions
Should be given with caution to individuals with thrombocytopenia, any coagulation disorder or to individuals on anticoagulation therapy.

- Serious hypersensitivity reactions, including anaphylaxis, have been observed rarely with other IgG1 monoclonal antibodies. If signs and symptoms of a critically significant hypersensitivity reaction or anaphylaxis occur, immediately discontinue administration and initiate appropriate medicinal products and/or supportive therapy.
- Pregnant and nursing women: not indicated for adults.

For more information
Please refer to the Product Monograph at <https://www.sanofi.ca/medicines/204658-05-83-438x-8929-70bfad11649/beyfortus.pdf> or scan the QR code below for important information relating to adverse events, drug interactions, dosing and conditions of clinical use. The Product Monograph is also available by calling 1-800-265-7927.

References: 1. Beyfortus Product Monograph, May 20, 2022, 2. Sanchez S, et al. *Antimicrobiotrends* 2020;2046: doi: 10.3390/antimicrobiotrends20200603; 3. Pinsky A, et al. *Fluids* 2016;10:1067-1068. doi: 10.3390/fluids10061067

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MAY-CA-20077061-v1.0-06/2023

Do not use this piece after 3/08/2024 as some of the information may be outdated.

EQ:Respiratory syncytial virus.
* Critical significance is unknown.
† Indicated as a human monoclonal antibody.
Sanofi & AstraZeneca are collaborating on the development and commercialization of Beyfortus.

PAAB

Rural Ontario Medical Program 1007
romponline.com

The Rural Ontario Medical Program delivers quality, comprehensive rural and regional health professional education in Ontario. ROMP provides community based clinical health professional education. ROMP learners develop generalist clinical skills leading to sustainability of healthcare. www.romponline.com Please visit Booth 1007.

RxFiles 1001
rxfiles.ca

RxFiles Academic Detailing seeks to provide balanced discussion around drug therapy decision making. Come by and check out our NEW 14th Edition Drug Comparison Charts, GeriRxFiles, and other materials. We hope to meet as many of you as possible. www.RxFiles.ca

Salonpas 906
us.hisamitsu

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Sanofi 208
sanofi.ca

We are one Sanofi, a modern healthcare company bringing together dedicated, talented people and innovative science to transform the practice of medicine. Today, we are driven by a unifying purpose: *we chase the miracles of science to improve people's lives.* We share a common ambition: turning the impossible into the possible for millions of people around the world.



Saskatchewan Medical Association 403
sma.sk.ca

The Saskatchewan Medical Association (www.sma.sk.ca) is a voluntary, member-based, professional association for physicians, medical students and residents. As the trusted voice of Saskatchewan's physicians, the SMA supports the educational, professional, economic and personal well-being.

saskdocs/Saskatchewan Health Authority 405
saskdocs.ca

Connects doctors and their families with opportunities in Saskatchewan. Saskatchewan has many luxuries such as short commute times, a lower cost of living compared to other major cities in Canada, and competitive compensation for physicians.

Save Your Skin Foundation and All.Can Canada 503
saveyourskin.ca

Save Your Skin Foundation is a non-profit dedicated to the fight against non-melanoma skin cancers, melanoma, and ocular melanoma, and is the Secretariat of All.Can Canada, a multi-stakeholder network for cancer care efficiency working to optimize cancer care entry.

Screening.ca 1019
screening.ca

Screening.ca provides a tailored list of evidence-based preventive care recommendations including cancer screening, cardiovascular disease prevention and screening for social risk factors. This comprehensive resource can be used to simplify care and promote health equity.

Seaford Pharmaceuticals **518**
seaford.ca

Seaford Pharmaceuticals is a proud Canadian company founded in 1991 by the Seales family. Since then, Seaford Pharmaceuticals has been dedicated to developing and marketing specialty healthcare solutions to Canadians and abroad.

Searchlight Pharma Inc. **821**
searchlightpharma.com

Searchlight Pharma, headquartered in Montreal, aspires to become a leading Canadian-based specialty healthcare company through best-in class execution of the search, acquisition, commercialization, and focused development of innovative and unique specialty healthcare products that improve life-long human health and wellness.

Sebia Diagnostics Canada Inc. **320**
sebia.com

Sebia is a specialized In Vitro Diagnostic company and the world's leading provider of clinical protein electrophoresis equipment and reagents for the screening and monitoring of various diseases, primarily in the areas of Oncology (Multiple Myeloma), Diabetes, Hemoglobinopathy, other pathologies.

Sensenbrenner Hospital **520**
senhosp.ca

Sensenbrenner Hospital, Kapuskasing, Ontario is a fully accredited 68-bed bilingual family-oriented, community-governed facility dedicated to improving and maintaining the health of individuals within the catchment area . We have great opportunities for physicians interested in providing rural medicine. Please contact nhachez@senhosp.ca

Services de santé de Chapleau Health Services **1009**
sschs.ca

Services de santé de Chapleau Health Services is an integrated healthcare provider that includes the Chapleau General Hospital, the Bignucolo LTC Residence, Turning Point Mental Health & Addiction, Cedar Grove Apartments, the Chapleau Medical Centre and the Foleyet Nursing Station.



SLRPSI- Sioux Lookout Regional Physicians Services Inc. **622**
siouxlookoutareadocs.ca

Sioux Lookout Regional Physicians' Services Inc., provides innovative, patient-focused family physician services in the Sioux Lookout region, which includes 31 remote (fly-in) First Nation communities. SLRPSI has opportunities for physicians to work full-time, part-time and locum.

Speech Language & Audiology Canada (SAC) **807**
sac-oac.ca

Speech-Language & Audiology Canada is a national, membership-driven organization that supports, promotes and elevates the professions of speech-language pathologists, audiologists and communication health assistants.

Tali AI **212**
tali.ai

Trusted by physicians across Canada, Tali employs cutting-edge technologies to write clinical notes and visit summaries just from listening to the conversation between a physician and their patient, take medical dictation, and perform administrative tasks, all from within their EHR.



TD Insurance **919**
tdinsurance.com/melochemonnex

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Team Primary Care **512**
teamprimarycare.ca

Team Primary Care is an interprofessional initiative with 100+ health professional and educational organizations across Canada. Our vision is enhanced readiness of a supported primary care workforce to deliver more team-based comprehensive services with greater continuity and coordination of care.

Come see us to discuss our work with Team Primary Care.

Bronze Sponsor



Teladoc Health **608**
teladochealth.ca

Teladoc Health, a global leader in whole-person virtual care, empowers patients with comprehensive solutions. >9M Canadians access Teladoc via their extended health benefits. Our technology and care model eliminates geographic barriers, transforms the Canadian healthcare experience, and prioritizes physician wellness.

TELUS Health **720**
telushealth.com/chr

Empowering clinicians to focus on care - not records.

The Collaborative Health Record (CHR) is a true cloud-based solution with a full suite of tools for collaboration, patient engagement, automation, and data optimization.

The Foundation for Medical Practice Education **221**
fmpe.org

The Foundation for Medical Practice Education is a not-for-profit provider of popular, evidence-based, high quality continuing medical education for family physicians. Learning programs are delivered in small group and individual learning formats, to both practicing family physicians and residents.

The Review Course – **109**
Family Medicine Exam Prep
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therounds.com

The Rounds is a secure network for healthcare professionals. Register for our free network to access trusted communities, learning opportunities, medical peers, and curated information related to your clinical interests.

The Society of Rural Physicians **921**
of Canada
srpc.ca

The SRPC mission is to promote the importance of generalist medical care in rural areas through education, collaboration, advocacy, and research. We envision a future where all rural Canadians have access to exceptional healthcare in their own communities.

Think Beef **602**
thinkbeef.ca

Developed by Canada Beef's nutrition and culinary professionals, ThinkBeef.ca offers a rich variety of resources about beef and health - all free to access for your practice.

Canada Beef proudly represents the 60,000 beef farming and ranching families across Canada.

UBC Family Practice **1107**
Postgraduate Program
postgrad.familymed.ubc.ca

If you are interested in training in rural or urban family medicine then the UBC FM Residency Program is for you. Visit our booth to find out why our programs is highly rated by residents. Let us answer your questions.

University of Alberta Department **1102**
of Family Medicine
ualberta.ca/family-medicine

Come and learn about our fantastic Family Medicine Residency Program through the University of Alberta. Our program is delivered from our four home sites: Edmonton, Grande Prairie, Red Deer and Yellowknife, and each offer unique strengths for family medicine training.

Bronze Sponsor



UNIVERSITY OF CALGARY
CUMMING SCHOOL OF MEDICINE
Department of Family Medicine

University of Calgary, **715**
Department of Family Medicine
cumming.ucalgary.ca/departments/family-medicine/home

We are a partnership between Alberta Health Services, and the University of Calgary's Cumming School of Medicine. A community of Family Physicians and Primary Care Providers building collaborative, integrated, and innovative medical homes, responsive to the needs of our population.

University of Ottawa, Department **1100**
of Family Medicine Innovations
med.uottawa.ca/family

To meet the evolving needs of learners across the medical education continuum, uOttawa's DFM is leveraging new tools, technology, and a variety of virtual formats to expand its educational offerings.

Uresta Bladder Support **915**
uresta.com

The Uresta bladder support is a clinically proven safe and effective solution for women suffering from stress urinary incontinence. This Canadian-made solution is reusable and designed to be self-fitted and self-managed by patients. Women often describe Uresta as a "game-changer."

USask – Department of **1109**
Family Medicine
medicine.usask.ca/familymedicine

Find your place with Saskatchewan Family Medicine! Our goal is to play a central role in optimizing health for, and with, Saskatchewan communities, families, and individuals. We do this by demonstrating excellence and innovation in service, education, and scholarly activity.

Valneva Canada **708**
valneva.ca

Valneva is a specialty vaccine company focused on the development, manufacturing, and commercialization of prophylactic vaccines for infectious diseases. Our vision is to contribute to a world in which no one dies or suffers from a vaccine-preventable disease.

Vancouver Coastal Health **1021**
vch.ca

VCH is seeking qualified physicians to join our team and deliver exceptional care to over one million people in BC. We offer plenty of choices, whether you prefer community clinics, urban or rural settings on the coast or mountains.

Vancouver Division of Family Practice **905**
vancouverdivision.com

The Vancouver Division is a leader and facilitator of primary care, working to create an engaged physician community and a collaborative healthcare system. As a non-for-profit member-driven organization our mandate is to support and advocate for family physicians.

Vancouver Island Family **804**
Physician Recruitment
medicalstaff.islandhealth.ca

Home to BC's historic capital, ancient rainforests, and carefree surf towns, Vancouver Island is a great place to live and work, practicing here will exceed your professional and lifestyle goals.

Build your family practice and live well on Vancouver Island.

Volo Healthcare **401**
volohealthcare.com

Volō Healthcare is a Canadian specialty pharmaceutical/nutraceutical company focused on in-licensing and acquiring unique products. Our specialties include women's health, gastroenterology and dermatology. Our team consist of over 35 years of experience in the medical, sales and supply chain fields.

Weeneebayko Area Health Authority 713
waha.ca

Come for a true Northern Experience with Weeneebayko Area Health Authority in Moose Factory, Ontario. WAHA provides medical services to 6 First Nation communities along the James and Hudson's Bay Coast.

WELL Health Billing, Back Office & EMR Solutions 523
well.company

Yarmouth Region Medical Recruitment Partnership 313
yarmouthdoctors.ca

The Yarmouth Region Medical Professional Recruitment Partnership is a group of Stakeholders who came together to support the growing need to recruit and retain medical professionals in the rural Yarmouth Region of Southwestern Nova Scotia through teamwork and community involvement.

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Your Doctor & You

Your Doctor & You® in Partnership with CMHA 800
communimed.ca

Discover Canada's premier clinic waiting room program – Your Doctor & You®. Health information, written and designed to not only inform, but to make a valuable contribution to enhanced care and improved outcomes. Quality health information leads to quality care.

Gold Sponsor



ZORYVE™ (Roflumilast cream) 300
arcutis.ca

Arcutis Biotherapeutics champions innovation that addresses unmet patient needs—solving the everyday medical dermatology challenges that significantly impact patients and their families. Arcutis leverages extensive dermatology development expertise to meaningfully advance the treatment of immune-mediated skin diseases.



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FMF 2024

Vancouver, BC

November 6 to 9, 2024

Vancouver Convention Centre



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