

OFFICIAL FMF EXHIBITOR GUIDE



Pricing

Double Page Spread: \$5,200

Full Page: \$3,250

Half Page: \$1,950

Quarter Page: \$1,150

Logo: \$250

****Official Exhibitor Guide Publishing Schedule & Deadlines****

First upload will be October 1st – materials deadline is AUGUST 31st

Final upload will be November 1st – materials deadline is OCTOBER 1st, 2023

Ad Specs

Full Page Advertisement

	Height	Width
Trim Size	10.75"	7.875"
Full Bleed	10.875"	8"

Half page Advertisement

	Height	Width
Horizontal	4.5"	7"
Vertical	9.25"	3.25"

Quarter page Advertisement

	Height	Width
Vertical	4.5"	3.4"

Logo Submission

For Guide - Minimum 200px width

Sponsor Logo - ideally in vector format (Adobe Illustrator file) OR at least 4x5 inches and at resolution of at least 300 dpi

Submission Instructions

Submit to fmfexhibits@cfpc.ca . Provide a high-res pdf or AI file. If file size exceeds 10 MB please send via a file transfer service. Per AODA guidelines, please keep English and French Text separated where possible.