



EXHIBITOR & SPONSOR PROSPECTUS

November 8-10, 2023 – Exhibits

November 8-11, 2023 – Conference Days

Palais des congrès de Montréal

**CANADA'S LARGEST
FAMILY MEDICINE CONFERENCE**

**THE COLLEGE OF
FAMILY PHYSICIANS
OF CANADA**



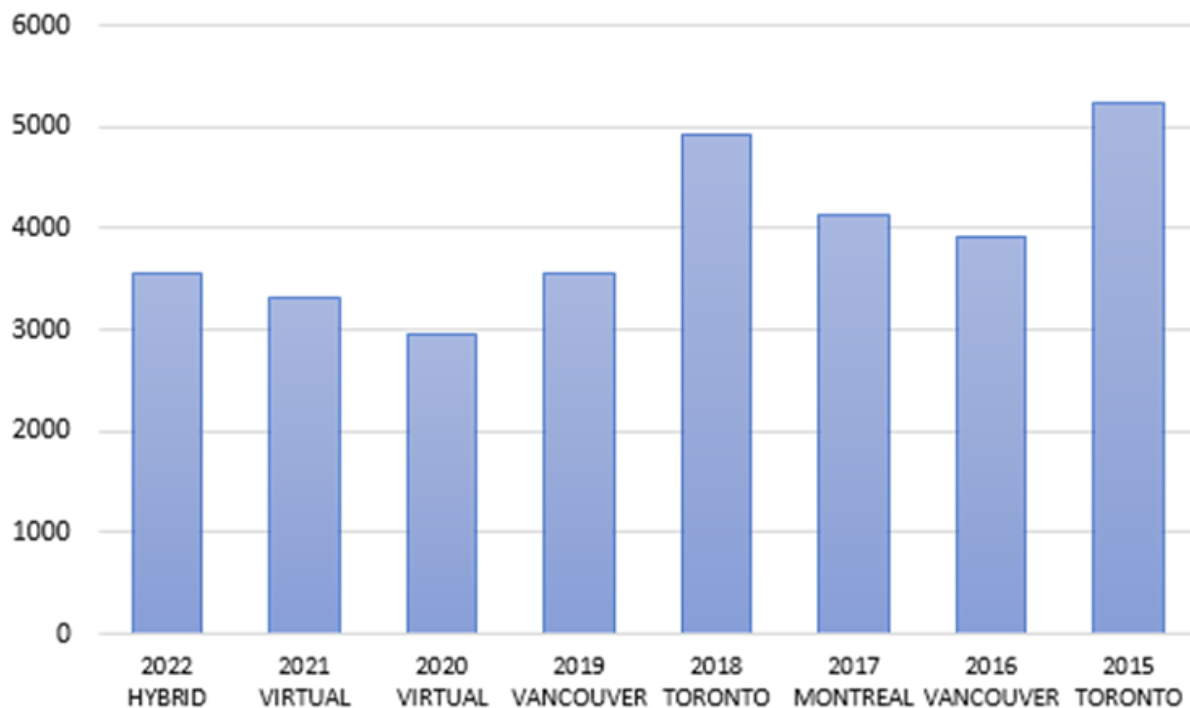
**LE COLLÈGE DES
MÉDECINS DE FAMILLE
DU CANADA**

The College of Family Physicians of Canada (CFPC)

WHO WE ARE

- A member-based organization for all Family Physicians in Canada
- Has a current membership of 43,222 (April 30, 2023)
- Offers official designations and certification in Family Medicine (CCFP)
- Accredits family medicine student and residency programs
- Provides continuing education and support for teachers, researchers, clinicians, students and residents
- Advocates for the specialty of family medicine, family physicians, and their patients
- Strive to advance family medicine to improve lives and the health of all people in Canada

YEAR OVER YEAR ATTENDANCE



FMF 2022 OVERVIEW

ATTENDANCE AND REGISTRATION



ON	48%
AB	11%
QC	10%
BC	8%
MB	6%
SK	5%
NS	4%
NB	3%
NL	3%
PE	1%
NT	0.4%
NU	0.3%
YT	0.2%

NUMBER OF ATTENDEES PER CATEGORY

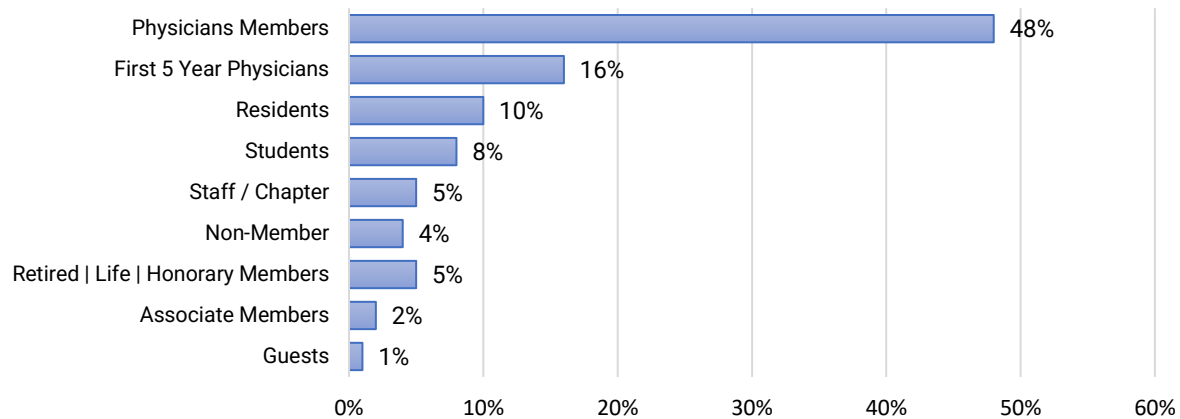


EXHIBIT HALL FEATURES

- Designed to complement the scientific program and meet member needs
- Central hub of activity throughout the conference
- Access to more family doctors in one place than any other event in Canada
- Dedicated exhibit time before sessions, at the breaks and over lunch
- Location of attendee food and beverage
- Attendee lounges and attractions are interspersed throughout the hall to encourage flow

WHY EXHIBIT | SPONSOR AT FMF

- Maximize your reach with the opportunity to connect with thousands of physicians
- Showcase and promote your solutions, products and services to health care decision makers
- Generate qualified leads to increase your sales
- Participate in a unique opportunity to offer hands-on demos and promotional items
- Develop lasting connections with new clients and strengthen existing relationships
- Strengthen your brand and show your support and dedication to family medicine
- Become an FMF sponsor and gain additional exposure



EXHIBIT BOOTH FEES

Showcase your products and services and ensure your brand is front and centre, where the family medicine community comes together. Reserve your booth!

Application deadline – October 15, 2023

EXHIBIT SPACE TYPE	IN PERSON
20' x 30' Island	<input type="checkbox"/> \$34,025
20' x 20' Island	<input type="checkbox"/> \$22,900
10' x 30' Prime	<input type="checkbox"/> \$17,050
10' x 20' Prime	<input type="checkbox"/> \$11,525
10' x 10' Prime or corner	<input type="checkbox"/> \$6,025
10' x 10' Regular	<input type="checkbox"/> \$5,575
10' x 10' Government NFP	<input type="checkbox"/> \$4,385
10' x 10' Charity booth	<input type="checkbox"/> \$1,425



ULTRA PRIME BOOTH UPGRADE **\$1,500**

Take your exhibiting experience to the next level! Upgrade your Prime booth to Ultra Prime and get first choice on the highest traffic booth locations. Limited quantities available.

OFFICIAL EXHIBITOR GUIDE

Share your message and promote your brand in this full colour online magazine. Attendees gain access via the FMF app and website

ADVERTISING RATES





- Double Page Spread: \$5,200
- Full Page: \$3,250
- Half Page: \$1,950
- Quarter Page: \$1,150
- Logo only: \$ 250



Whether you have been a devoted long-term supporter of FMF or participating for the first time, supporting our family doctors is more important than ever.




UNIQUE SPONSOR OPPORTUNITIES

Take your exhibiting experience to the next level!

	<p>LOUNGE SPONSOR Sponsorship: \$10,000</p> <ul style="list-style-type: none"> • Sponsor recognition in one of the networking lounges • Company name, logo, and branding signage in the lounge • Carpet colour and accent pillow preference • Sponsorship recognition in Exhibit Hall Guide • Sponsor recognition on the FMF website • Inclusion of logo in full page thank-you ad in *CFP medical journal • Dedicated half page ad in the Official Exhibitor Guide
 <p style="text-align: center;">*NEW*</p>	<p>EXHIBITOR MAIN STAGE Sponsorship: \$7,500</p> <ul style="list-style-type: none"> • Deliver an engaging, interactive presentation on a hot topic • Host a non-certified 30-minute presentation with Q&A • Dedicated theatre with seating in the Exhibit Hall • Standard AV equipment – laptop, projector, screen, mic • Promoted on signage at the Main Stage Theatre • Promoted in the online Exhibit Hall Guide and FMF mobile app • Included in the non-certified program with description • All applications are subject to approval
 <p style="text-align: center;">COAT CHECK</p>	<p>COAT AND BAGGAGE CHECK Sponsorship: \$7,500</p> <ul style="list-style-type: none"> • Top promotional spot in main foyer with great visibility • Branded with your company name • Sponsor recognition on Exhibit Hall entrance unit • Sponsor recognition in Exhibit Hall Guide • Sponsor recognition on the FMF website • Inclusion of logo in full page thank-you ad in the CFP journal • Dedicated half page ad in the Exhibit Hall Guide
	<p>CEILING BANNERS Sponsorship: \$7,500</p> <ul style="list-style-type: none"> • Be visible to all attendees and promote your corporate brand in a bold way in the Exhibit Hall • Two large full colour ceiling banners over booth • Includes design, production, and installation • Full approval on design and artwork mockups

UNIQUE SPONSOR OPPORTUNITIES

Optimize your exposure as a leading health care partner!

	<p>CRUISER TABLE SIGNAGE Sponsorship: \$7,000</p> <ul style="list-style-type: none"> • Promote your logo or brand in casual conversation areas • 8 cruiser tables with custom branded logo signage on tabletops • Placement of tables throughout the Exhibit Hall • Sponsorship recognition on FMF Website • Sponsorship recognition in Exhibit Hall Guide
	<p>CHARGING STATIONS Sponsorship: \$6,500</p> <ul style="list-style-type: none"> • Custom branded charging station with your logo • Premium positioning of the charging station in Exhibit Hall • Sponsor recognition in the Official Exhibitor Guide • Sponsor recognition on the FMF website • Charging stations vary, clients will be consulted
	<p>FLOOR DECALS Sponsorship: \$4,500</p> <ul style="list-style-type: none"> • Two large company branded 3M long aisle decals • Design, production, and full installation • Exclusive aisle positioning inside the exhibit hall, near booth • Full approval on design and artwork mockups

- CFP - Canadian Family Physician (CFP), a peer reviewed medical journal, is the official publication of the College of Family Physicians of Canada (CFPC) and is distributed to all CFPC members

MAJOR PARTNER OPPORTUNITIES



\$8,500

- ~ 10' x 10' regular booth
- ~ 6 exhibitor badges
- ~ Quarter page ad in Exhibit Hall Guide
- ~ Signage in entrance of Exhibit Hall
- ~ Bronze Partner recognition on FMF website
- ~ Inclusion of logo in thank-you ad in CFP medical journal
- ~ Enhanced exhibitor listing
- ~ Corporate logo in Exhibit Hall Guide



\$12,500

- ~ 10' x 10' prime booth
- ~ 6 exhibitor badges
- ~ Half Page Ad in Exhibit Hall Guide
- ~ Signage in entrance of Exhibit Hall
- ~ Silver Partner recognition on FMF website
- ~ Inclusion of logo in thank-you ad in CFP medical journal
- ~ Enhanced exhibitor listing
- ~ Corporate logo in Exhibit Hall Guide



\$22,500

- ~ 10' x 20' prime booth
- ~ 12 badges
- ~ Full Page Ad in Exhibit Hall Guide
- ~ Signage in entrance to the Exhibit Hall
- ~ Gold Partner recognition on FMF website
- ~ Inclusion of logo in thank-you ad in CFP medical journal
- ~ Enhanced exhibitor listing
- ~ Corporate logo in Exhibit Hall Guide



\$40,000

- ~ 20' x 20' island booth
- ~ 24 badges
- ~ Full Page Ad in Exhibit Hall Guide
- ~ Signage in entrance to the Exhibit Hall
- ~ Platinum Partner recognition on FMF website
- ~ Inclusion of logo in thank-you ad in CFP medical journal
- ~ Enhanced exhibitor listing
- ~ Corporate logo in Exhibit Hall Guide Sponsor acknowledgement in a Lounge area
- ~ 2 tickets to Awards Gala
- ~ Acknowledgement of contribution

Become an exhibitor, advertiser, or sponsor of Family Medicine Forum (FMF), the flagship event of the College of Family Physicians of Canada.

Contact us for customized opportunities today!



Support and connect with family doctors from across Canada.

CONTACT INFO

Find out more here:

<https://fmf.cfpc.ca/exhibitors/>

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We look forward to working with you in 2023!