

Family Medicine Forum Official Exhibitor Guide 2021











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Committed to physicians



Welcome to the Virtual Exhibit Hall – Open 24/7

From the moment you gain access to the platform until December 14th the Virtual Exhibit Hall provides an interactive and exciting way to discover new products and services.

- Browse associations, educators, clinical services, practice solutions, recruiters, and more
- Navigate easily, simply browse by name or search by tags, categories, and keywords
- Download product information, guidelines, practical tips, and watch informative videos
- Start a conversation, like a post or reply in the chat feed

- Answer surveys and polls and find out what your peers are thinking; connect on social media
- Gain points on the Game Leaderboard by visiting and interacting with exhibitors
- Click on any exhibit staff member to send a direct message
- All of these features are available until December 14th

Connect with a live Exhibit Rep — Nov 10-13, 2021

Live! Interaction with exhibitors available on all four conference days.

Click **TALK NOW** to chat directly with an Exhibitor Representative during the live days.

Wednesday, November 10th 11 AM – 3 PM ET Thursday, November 11th 11 AM – 3 PM ET Friday, November 12th 11 AM – 3 PM ET Saturday, November 13th 11 AM – 3 PM ET



Non-certified Feature Presentations

Presentation	Schedule (ET)	
The mRNA Vaccines - Their Impact on COVID and How This is Just the Beginning	Wednesday 12:30–13:30	moderna
Monoclonal antibodies for COVID-19: A Missed Opportunity?	Wednesday 14:30–15:00	gsk
What's iCBT and how can it drastically close the mental health gap in accessibility, availability and affordability?	Thursday 11:00–11:30	Mind Beacon
Time to Act: Reducing Persistent Cardiovascular Risk with Icosapent Ethyl (IPE)	Thursday 12:30–13:30	HLS Therapeutics®
The future of healthcare is collaborative	Friday 12:30–13:00	TELUS' Health
Modern Technology for Diabetes Management: The Future of Real-Time Continuous Glucose Monitoring (rtCGM) is Here	Friday 13:00–13:30	Dexcom
Heavy Menstrual Bleeding Management for Primary Care Providers	Saturday 11:00–11:30	BAYER Bayer
Stop Charting at Night with the Charting Coach	Saturday 12:30–13:00	The Charting Coach www.ChartingCoach.ca

Dexcom G6

THE POWER TO CHANGE HOW PEOPLE LIVE WITH DIABETES

The Dexcom G6 Continuous Glucose
Monitoring (CGM) System measures glucose
level in real-time and sends the data directly
to a compatible smart device[†] without
the need for fingersticks* or scanning.

Visit the Dexcom booth at the Family Medicine Forum 2021

Learn how the Dexcom G6 can help your patients better manage their diabetes.

Join us for the Dexcom live webinar Friday, November 12, 1-1:30pm EST Exhibitor Hall Main Stage



Smart device sold separately.

For more information, visit our healthcare provider site: ca.provider.dexcom.com

^{*} If glucose alerts and readings from the G6 do not match symptoms or expectations, use a blood glucose meter to make diabetes treatment decisions.
† Smart device sold separately. For a list of compatible smart devices, please visit <u>dexcom.com/compatibility</u>.
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PracticeNWT

Province of Prince Edward Island

Vancouver Island Health Authority

A&D Medical

medical.andonline.com

A&D Medical is a leading manufacturer and distributor of medical equipment in Canada. We help professionals measure and monitor their patients' biometric data to manage chronic conditions, such as hypertension, asthma, diabetes, COPD, and more.

Abbott Laboratories Co.

ca.abbott

As a global leader in diabetes care, Abbott is constantly working to deliver the highest quality products and unwavering support to our customers

AboutKidsHealth

aboutkidshealth.ca

AboutKidsHealth is a health education resource for children, youth and caregivers that is approved by health-care providers at The Hospital for Sick Children. AboutKidsHealth empowers families to partner in their own health care by equipping them with evidence-based health information.

ACADEMY for Continued Advancement in Healthcare Education

aca-education.ca

Founded in 2016, the ACADEMY for Continued Advancement in Healthcare Education is a nonprofit Canadian physician organization. Through high educational and ethical standards, the ACADEMY develops evidence-based continuing professional development (CPD) activities intended for both specialists and family physicians.



Accuro EMR

accuroemr.com

AccuroEMR includes configurable clinic management modules and complete patient engagement tools, all in one powerful Electronic Medical Records solution. With over 18,000 Providers using it, Accuro is the largest, singleplatform EMR in Canada.





Alethea Medical

aletheamedical.com

Alethea is an eConsult and Al Diagnostics platform built to help Family Physicians provide patients with rapid access to specialist care. Our handpicked specialists quickly respond to eConsults through our user-friendly portal, providing the highest quality and fastest advice available.

Anti-Fragile Female MD Physician Burnout coaching

antifragilefmd.com

I am a certified life coach specializing in helping women physicians recover from burnout. My coaching program helps address the gender wage gap, perfectionism, difficult patient interactions, impostor syndrome, self-doubt in clinical encounters, and fear after a negative outcome.

Auxita

auxita.com

Auxita is a free-to-use platform that seamlessly integrates with Electronic Medical Records, turns data into insights, and eliminates administrative tasks.



Bayer Inc.

bayer.ca

We are a life science company and a global leader in health care and nutrition with over 1,300 passionate and innovative employees across Canada. For more information, please visit bayer.ca

Bronze Sponsor



Association Of Hearing Instrument Practitioners of Ontario (AHIP)

helpmehear.ca

The Association of Hearing Instrument Practitioners of Ontario AHIP represents over 800 Hearing Health Instrument Specialists H.I.S. who provide hearing tests, hearing aid selection, fitting and counseling services. They provide the highest possible technical and ethical standards in patient care assisting to improve quality of life.





BC Guidelines

2.gov.bc.ca

The Guidelines and Protocols Advisory Committee (GPAC) provide recommendations to BC practitioners on delivering high-quality, appropriate care to patients with common medical conditions. These recommendations are published as easy-to-read clinical practice guidelines under the brand name BC Guidelines at www.BCGuidelines.ca.

Brockville General Hospital

brockvillegeneralhospital.ca

Brockville General Hospital is a 160 bed, full service community hospital, serving a referral area of 125,000. The city of Brockville (pop. 22,000) is located on the St. Lawrence River, in the beautiful Thousand Islands region in Southeastern Ontario.

Canada Health Highway

infoway-inforoute.ca

Canada Health Infoway works with governments, health care organizations, clinicians and patients to make health care more digital by ensuring that everyone is able to access health information and services online. We're an independent, not-for-profit organization funded by the federal government.

Canadian Armed Forces

forces.ca

The CAF is an equal opportunity employer which offers unique and exciting career opportunities in approximately 100 different occupations for both full and part-time employment. We offer a complete package of benefits, including paid education opportunities for both college/university programs.

Canadian Task Force on **Preventive Health Care**

canadiantaskforce.ca

The Canadian Task Force on Preventive Health Care (CTFPHC) has been established by the Public Health Agency of Canada (PHAC) to develop clinical practice guidelines that support primary care providers in delivering preventive health care.



Charting Coach

chartingcoach.ca

Charting Champions is a lifetime access program for Physicians. Charting Champions helps Physicians get today's work done today and stop charting at night. Charting Champions includes core training modules, supportive community, weekly live group coaching calls, guest coaches and replays.

Chartwell Retirement Residences

chartwell.com

Chartwell Retirement Residences is the largest owner and operator of seniors housing in the country, we have over 200 retirement and long term care residences across Ontario, Quebec, Alberta and British Columbia. Our guiding purpose is Making People's Lives BETTER.





As our aging population continues to grow, so too does the need for Family Physicians to know more about hearing loss.

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Approximately 3 Million Canadians Suffer From Hearing Loss That's 1 out of every 10 people!

AHIP is a bronze

sponsor for FMF

It may come as a surprise that 19% of Canadian adults under the age of 70 experience hearing loss that negatively affects their ability to hear speech.

This number rises dramatically in older adults, with three-quarters of men and two-thirds of women experiencing significant hearing loss between the ages of 80 and 85.



WHAT WE DO:

- Consultation/hearing assessments
- Counselling
- Customized hearing aid fitting and fabrication of earmolds
- Cerumen removal
- Instruction in the maintenance and use of hearing aids
- Adjustments and repairs
- After-care services
- Demonstration of assistive listening devices

Hearing Instrument Specialists are recognized by:

- Ontario Ministry of Health and Long-Term Care Assistive Devices Program
- Workplace Safety and Insurance Board
- Veterans Affairs Canada
- Ontario Ministry of Social Services and NIHB
- All major health insurance carriers





Ted Venema, PhD, AuD Videos available in the booth

HEAR WHAT WE ARE ALL ABOUT!

Nov 10 - 13, 2021

Join us for four days of evidence-based education, inspiring keynote sessions, engaging exhibit booths, and networking opportunities.

- 1 How to read an Audiogram
- **Ted Venema Talks:**Noise Induced Hearing Loss
- Ted Venema Talks: Tinnitus
- Ted Venema Talks:
 Hearing Loss and Speech
- Ted Venema Talks:
 Hearing Loss and Dementia
- Ted Venema Talks:
 Sudden Hearing Loss



HEAR55

PATIENTS TODAY



Practitioners of Ontario

Cherry Health

cherry.health

Canada's FREE locum matching platform search locums across the country! This mobileapp is the winner of this years CMA Physician Innovation Grant program and is rapidly growing across Canada. Find your next locum today!

you are starting a career in family medicine? Are you looking for tools & resources in your area of interest? Do you want to join a CFPC committee or learn more about our Sections? Did you know we are advocating for and advancing family medicine in Canada and beyond? Do you have questions, suggestions, feedback or just want to connect? CPFC staff will be available each live day 11am - 3pm.

College Square - National Office

The CFPC is proud to support our members in all that you do. Explore, engage, and connect with us!

Are you looking for information, have a question about or need support with your CPD credits, your exams, or your membership? Or maybe

College Square – Provincial Chapters

Visit the 10 provincial chapter booths and learn more about your provincial chapter.













CFPC members. feel confident with preferred rates from TD Insurance.

You could save with rates on car, home, condo and tenant's

Get a quote and see how much you could save!

Go to tdinsurance.com/cfpc Or call 1-866-269-1371



The TD Insurance Meloche Monnex home and auto insurance program is underwritten by Security National Insurance Company and distributed in Quebec by Meloche Monnex Insurance and Financial Services Inc., Damage Insurance Agency, and in the rest of Canada by TD Insurance Direct Agency Inc.. Our address: 50 Place Crémazie, 12th Floor, Montréal, Québec H2P 1B6. Due to provincial legislation, this car and recreational insurance program is not offered in British Columbia, Manitoba or Saskatchewan. All trade-marks are the property of their respective owners. ® The TD logo and other TD trade-marks are the property of The Toronto-Dominion Bank







Dreaming of a Pacific Northwest BC Locum Opportunity? We'll help to get you here!



Division of Family Practice Locum Network: 250.877.9354

https://divisionsbc.ca/pacific-northwest/practice-here/locum-network/pacific-northwest-locum-network













Dexcon

Dexcom

ca.provider.dexcom.com

Dexcom, Inc. empowers people to take control of diabetes through innovative continuous glucose monitoring (CGM) systems. Headquartered in San Diego, California, Dexcom has emerged as a leader of diabetes care technology.

Division of Practice/Island Docs

islanddocs.com

Thinking about a move to Vancouver Island? The Vancouver Island Divisions of Family Practice are here to help. We are experts in our local communities and we can connect you to practice options and locum opportunities. Connect with us today!



Health PEI is seeking

Family Medicine Physicians

for a variety of full-time and locum opportunities

HealthJobsPEI.ca

Up to \$90,000 for return-in-service grants & reimbursement of moving expenses up to \$10,000

For more information, contact us: healthrecruiter@gov.pe.ca · 902-368-6302



Stop Charting at Night **Charting Champions Program** Helping Physicians across · Self-paced program Supportive Community Canada get home with • Specific Assistance Lifetime Access today's work done today. For Physicians www.ChartingCoach.ca





Dryden Regional Health Centre

drhc.on.ca

The Dryden Regional Health Centre invites any former medical students, residents, locums or staff members to visit us and catch up with Physician Recruitment Manager Chuck Schmitt. Future locums are also welcome! GP and ER FT work available.

Egg Farmers of Canada

eggs.ca

Egg Farmers of Canada is a national organization that represents Canada's more than 1,200 regulated egg farmers in all ten provinces and the Northwest Territories.

Eisai Limited

ca/eisai.com

Eisai Limited is a human healthcare (hhc) company that seeks innovative solutions in disease prevention, treatment and care in the therapeutic areas of Oncology and Neurology.



GBS/CIDP Foundation of Canada

gbscidp.ca

We are a national not for profit foundation supporting patients afflicted with Guillain-Barre Syndrome, Chronic Inflammatory Demyelinating Polyneuropathy, Multi-focal Motor Neuropathy and variants. We provide support, education, research and advocacy for patients and families across Canada.

GeriMEDRisk

gerimedrisk.com

GeriMedRisk is a Ministry of Health-funded virtual clinical consultation and education service that connects Ontario clinicians with geriatric specialists expertise to optimize medications, physical and mental health conditions in older adults. Patient specific consultations typically provided within 5 business days.

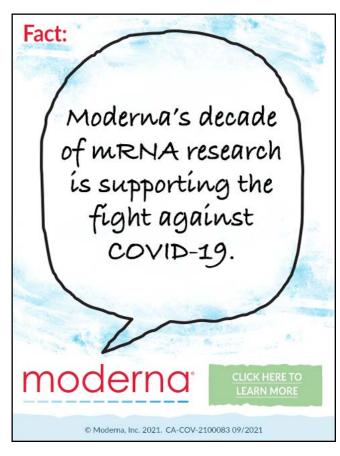
GSK COPD

ca.gsk.com

GSK is a science-led global healthcare company with a special purpose: to help people do more, feel better, live longer. For further information, please visit www.ca.gsk.com













GSK COVID 19 Therapeutics - Sotrovimab ca.gsk.com

GSK is a science-led global healthcare company with a special purpose: to help people do more, feel better, live longer. For further information, please visit www.ca.gsk.com

GSK - SHINGRIX Vaccine Booth

gskpro.com

GSK is a science-led global healthcare company with a special purpose: to help people do more, feel better, live longer. For further information, please visit www.ca.gsk.com

Health Match BC

healthmatchbc.org

Looking to match your lifestyle interests with exciting career opportunities? Are you interested in British Columbia, Canada?

Health Match BC can help! Visit our booth to connect with our experienced recruitment services team.





Horizon Health Network - New Brunswick en.horizonnb.ca

Horizon Health Network is the largest of two regional health authorities in New Brunswick and the second-largest health authority in Atlantic Canada with expertise in diverse areas of health and community services.

Come join our Family Physician team!







HOSPITALISTS incl. LEAD HOSPITALIST Bluewater Health, Sarnia, Ontario

Bluewater Health is expanding its Hospitalist program. Features of the program include:

- Attractive working hours
- On Call coverage max 1 in 5
- Excellent compensation package plus generous vacation
- A caseload around 17 acute patients
- An opportunity to engage in, influence, and improve patient processes

The ideal candidates will:

- Be either Family Medicine (CCFP) or Internal Medicine (FRCPC) trained
- Be eligible for an independent license with the CPSO
- Canadian Permanent Residency or be a Canadian citizen
- Possess exceptional interpersonal & collaborative skills, be dedicated to service excellence, and a strong team player.
- Participation in training of residents/medical students is also desirable.

Bluewater Health operates 300 beds at hospitals in Sarnia and Petrolia. We are award winning, Accredited with Exemplary Standing, and have state-of-the art facilities. We offer an array of specialized acute, complex continuing care, allied health and ambulatory care services including:

- A broad range of diagnostic services, including CT and MRI
- Full spectrum of specialists available 24/7 (neurosurgery not available)
- 14 bed closed state of the art Intensive Care Unit
- Medical Telemetry Unit
- 27 bed inpatient Schedule 1 Psychiatric Unit & ED crisis nurse available
- Affiliation with Western University's Distributed I Education Network

Newsweek has recognized Bluewater Health as one of the top 50 hospitals in Canada for the past three years. The Physicians' perspective on practicing at Bluewater Health: https://youtu.be/xLmrdZm4j_c Situated on the shores of Lake Huron at the Michigan border, Sarnia offers excellent quality of life, sports, arts and culture, education, and a beautiful natural environment.

To apply, please send CV and references to: Dr. Mike Haddad Chief of Staff, Bluewater Health medical_affairs@bluewaterhealth.ca 519-464-4400 ext. 4534



Machealth

machealth.ca

An initiative out of McMaster University, machealth is a destination for Canadian health professionals that hosts free online certified programs, resources, and communities.

Our medical experts, designers, and e-learning professionals create the very best, high-quality content in continuing professional development.

MB HealthCare Providers Network

healthcareersmanitoba.ca

MB Healthcare Providers Network was created to facilitate provincial wide recruitment and retention initiatives for physicians and other health professionals.

We work in partnership with the five regional health authorities, Ongomiizwin Health Services, CancerCare Manitoba and Diagnostic Services-Shared Health.

Visit our booth today! Visitez notre kiosque aujourd'hui!

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mdm.ca | scotiabankhealthcareplus.com

With more than 50 years of experience supporting physicians, MD Financial Management (MD) is the only national financial services firm dedicated exclusively to the financial well-being of Canada's physicians and their families. A leading bank in the Americas, Scotiabank helps its customers, their families and their communities achieve success through a broad range of advice, products and services. Combining MD's unparalleled understanding of physicians' financial needs with Scotiabank's deep banking expertise allows us to provide a robust suite of comprehensive financial services tailored specifically to physicians' needs and circumstances, including the uniquely cocreated Scotiabank Healthcare+ Physician Banking Program.

MDSearch

mdsearch.ca

MDSearch helps medical talent discover and connect with offers in Canada and abroad. We pull together up-to-the -minute information on career prospects and openings around the world, freeing you to consider the possibilities without the legwork.



Mednow medical Inc. / Medvisit Doctors Housecall Services Inc.

mednow.ca / medvisit.ca

Medvisit is one of the largest doctors housecall services in the GTA. We provide acute episodic care to patients in their homes. In partnership with Mednow Virtual Care, we provide virtual care to patients as well.



MindBeacon

mindbeacon.com

Better mental health for your patients. No waitlists. Affordable. Proven to Work. MindBeacon offers a full continuum of mental health care-from prevention on through to evidence-based treatment depression, anxiety, trauma, substance use, and many more prevalent conditions.

Bronze Sponsor



Moderna, Inc.

modernatx.com

In 10 years since its inception, Moderna has transformed from a science research-stage company advancing programs in the field of mRNA, to an enterprise with a diverse clinical portfolio of vaccines and therapeutics and a broad intellectual property portfolio.

Montréal en Santé

montrealensante.com

Quebec's only bilingual wellness magazine, loaded with articles focused on health, nutrition, and fitness. Each issue features an entire section dedicated to the innovative clinical care and cutting-edge research taking place at the McGill University Health Centre.

Northern Health

northernhealth.ca

Northern Health provides a full range of health care services to over 285,000 residents of Northern British Columbia. Professionals longing for adventure and career advancements will have exceptional opportunities with Northern Health.

Nova Scotia Health

recruitment.nshealth.ca

Nova Scotia Health (NSH) operates hospitals, health centres, and community-based programs across the province. Our team includes employees, physicians, researchers, and volunteers who work together to provide a full range of health care services.



Novo Nordisk Canada Inc.

novonordisk.ca

At Novo Nordisk, we turn ideas into better treatments for people living with serious chronic diseases



Ocean by CognisantMD

cognisantmd.com

CognisantMD is Canada's leading provider of EMR-integrated patient engagement and eReferral solutions. Using a cloud-based platform, Ocean allows patients and healthcare providers to securely share health information for clinical use, administration, referrals and research.

Pacific Northwest Division of Family Practice

divisionsbc.ca/pacific-northwest

The Pacific Northwest Division of Family Practice Network helps connect physicians with locum opportunities in our beautiful and welcoming Pacific Northwest Region, including the communities of Dease Lake, Haida Gwaii, Houston, Kitimat, Nisga'a Valley, Prince Rupert, Smithers, Stewart, and Terrace.

Practice Based Small Group (PBSG) **Learning Program**

fmpe.org

The Foundation for Medical Practice Education publishes 14 educational modules per year (with 80+ topics in our library) to introduce family physicians to practice-based learning in order to maintain and enhance their professional knowledge and competence.

PracticeNWT

practicenwt.ca

PracticeNWT is the recruitment banner for health. and social services professionals for the entire Northwest Territories HSS System responsible to attract health and social services professionals, including physician specialists, to the outstanding career and lifestyle opportunities available in the NWT.

Province of Prince Edward Island

healthjobspei.ca

The PEI Recruitment and Retention Secretariat is responsible for recruitment of physicians in PEI. Our Chief Physician Recruiter, Dr. Megan Miller, can help match your interests to our Family Medicine opportunities and connect you with colleagues with similar practice styles.



Réseau de santé Vitalité

vitalitenb.ca

Vitalité Health Network is a regional health authority providing and managing health care and services in an area covering northern and southeastern New Brunswick. The Network has approximately 7,200 employees, 585 physicians, 271 specialists and has nearly 60 points of service.





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premium service and comprehensive coverage you can count on.

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TELUS Health

Rexulti

lundbeck.com - otsukacanada.com

Lundbeck is a global biopharmaceutical company specialized in brain diseases. We are tirelessly dedicated to restoring brain health, so every person can be their best. For additional information, visit www.lundbeck.ca

Otsuka Canada Pharmaceutical Inc. is an innovative, fast growing health care company that commercializes Otsuka medicines in Canada, with a focus and commitment to neuroscience and nephrology. For additional information, visit www.otsukacanada.com

TELUS Health

telus.com/en/health

TELUS Health is a leader in digital health technology, providing virtual care, home health monitoring, electronic medical and health records, benefits and pharmacy management, and personal emergency response services.

Saskatchewan Medical Association (SMA) sma.sk.ca

The SMA is a voluntary professional association for physicians in Saskatchewan. SMA advances the honour and integrity of the medical profession; progressing the professional, personal, educational, and economic welfare of Saskatchewan physicians; and promote a high quality, patient-centred health-care system.

the Health

The Health Clinic by Shoppers

shoppersdrugmart.ca/thehealthclinic

We are dedicated to delivering convenient access to high quality, patient centred primary care services. The Health Clinic by Shoppers clinics primarily deliver family medicine services and walkin. We offer a full range of family medicine services by leveraging the power of technology to deliver connected solutions & services.

TD Insurance

tdinsurance.com/cfpc

As a trusted partner, the TD Insurance Meloche Monnex Program is dedicated to helping CFPC members get access to preferred insurance rates on car, home, condo and tenant coverage. Enjoy



The Rounds – The Secure Network for healthcare professionals

therounds.com

Join The Rounds to access trusted communities. of practice, learning opportunities, medical peers, as well as curated information related to your clinical interests.

The Rounds modernizes how healthcare professionals access and share information because we believe sharing knowledge saves lives.

The SonoSim Ultrasound Training Solution

sonosim.com

SonoSim offers the most comprehensive ultrasound library of 77 Modules and 200+ hours of ultrasound education and training. As a compliment to clinical training, SonoSim provides learners with standardized education and scanning of real-patient cases and pathologies.

Bronze Sponsor



Trintellix

lundbeck.com

We are tirelessly dedicated to restoring brain health, so every person can be their best. To fulfill this purpose, Lundbeck is engaged in the research, development, manufacturing, and commercialization of pharmaceuticals across the world.

UHN Online CME Program – Opioids for Chronic Pain

opioidassessment.ca

The Online Opioid Self-Assessment Program is easily accessible, highly interactive, and it uses assessment as a technique for knowledge exchange and guideline implementation. To facilitate active learning, various styles are employed to keep you engaged and apply it in practice.

Valneva Canada

valneva.insceneinteractive.com

Valneva is a specialty vaccine company focused on the development and commercialization of prophylactic vaccines for infectious diseases with significant unmet medical need. Valneva Canada is focused on the marketing of DUKORAL® and IXIARO®, and of third-party vaccines.

Vancouver Island Health Authority - Island Health

medicalstaff.islandhealth.ca

Silver Sponsor



Vascepa for HLS Therapeutics Inc. & Pfizer Canada

hlstherapeutics.com

HLS Therapeutics is about maintaining the heritage of life science products. We are dedicated to introducing novel therapies and keeping trusted branded drugs on the market. HLS provides access to medications to HCPs and patients with high-quality, trusted brand names.





The FMF Exhibit Hall is a marketplace that provides attendees the opportunity to interact with exhibitors offering a wide range of products and services. Some may be controversial but all contribute to the dialogue that makes FMF a vibrant intellectual experience. CFPC does not endorse or accept responsibility for the presence of inaccurate or biased materials. We make every effort to ensure that exhibitors abide by professional and ethical standards of behavior and we are confident that our registrants will employ their excellent critical thinking abilities when reviewing the exhibits.



CMA Policy Practising physicians should not accept personal gifts of any significant monetary or other value from industry. Physicians should be aware that acceptance of gifts of any value has been shown to have the potential to influence clinical decision making.

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Thank you

for supporting the future of family medicine!



Merci

de soutenir l'avenir de la médecine de famille!

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