

THE COLLEGE OF
FAMILY PHYSICIANS
OF CANADA



LE COLLÈGE DES
MÉDECINS DE FAMILLE
DU CANADA

FMF

Family Medicine Forum
Forum en médecine familiale

EXHIBITOR AND SPONSORSHIP PROSPECTUS

VIRTUAL
Family Medicine Forum

Canada's Largest Family Medicine
Conference

WHO WE ARE

The College of Family Physicians of Canada (CFPC) is the leading professional organization, responsible for the standards of education, certification, and training of family physicians across Canada. We advocate for the specialty of family medicine, family physicians and their patients. Our mission and vision are simple; advance family medicine to improve lives and the health of all people in Canada.



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WHAT WE DO

Whether you have been a devoted long term supporter of FMF or participating for the first time, supporting our Canadian Family Doctors is more important than ever.

EDUCATION

Four energizing days of practical, certified, cutting edge and thought provoking education featuring impressive daily keynotes and a vast array of continuing professional development (CPD). Including 30 days of on-demand access after the live conference!

POSTER SESSIONS

Poster Sessions are expertly vetted and designed specifically for family physicians, researchers and teachers as a group learning event.

SPECIAL EVENTS

FMF also offers many special events, celebrations of achievements in family medicine, an Awards Gala, virtual cooking and fitness sessions, and many networking opportunities that allow you to recharge and network with peers and colleagues.

EXHIBIT HALL

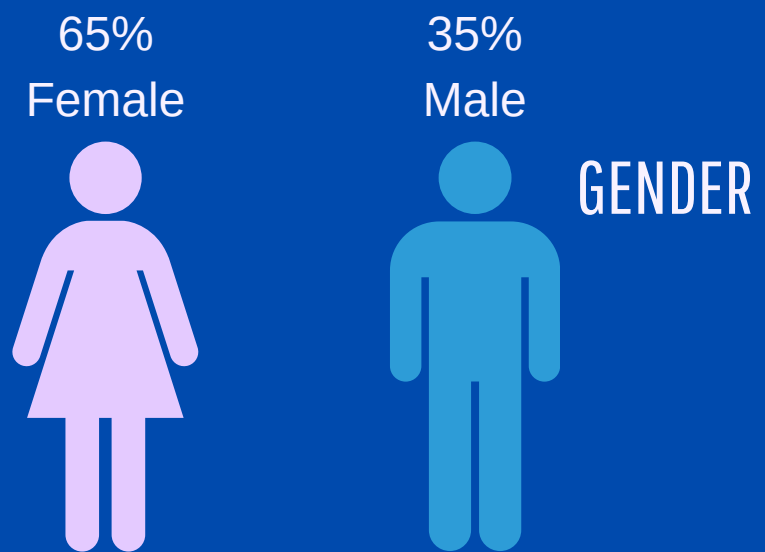
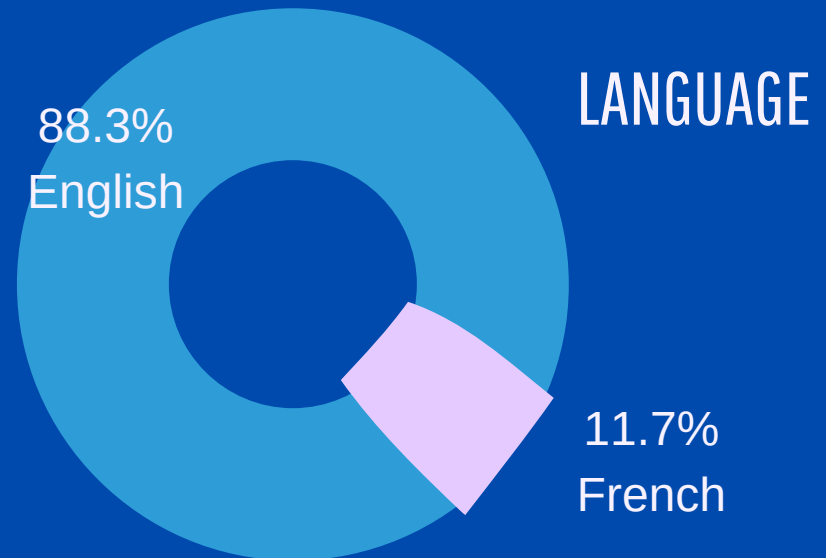
A completely re-imagined Exhibit Hall, with services and resources to support family medicine and active exhibit booths featuring product information, tips, videos, polls, surveys and chat discussions.

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MEET OUR MEMBERS



REGISTRATIONS BY PROVINCE

-
- ON - 40%
 - QC - 13%
 - BC - 12%
 - AB - 10%
 - MB - 8%
 - SK - 5%
 - NS - 4%
 - NB - 3%
 - NL - 3%
 - PEI - 1%

REGISTRATIONS BY COUNTRY



2901



21



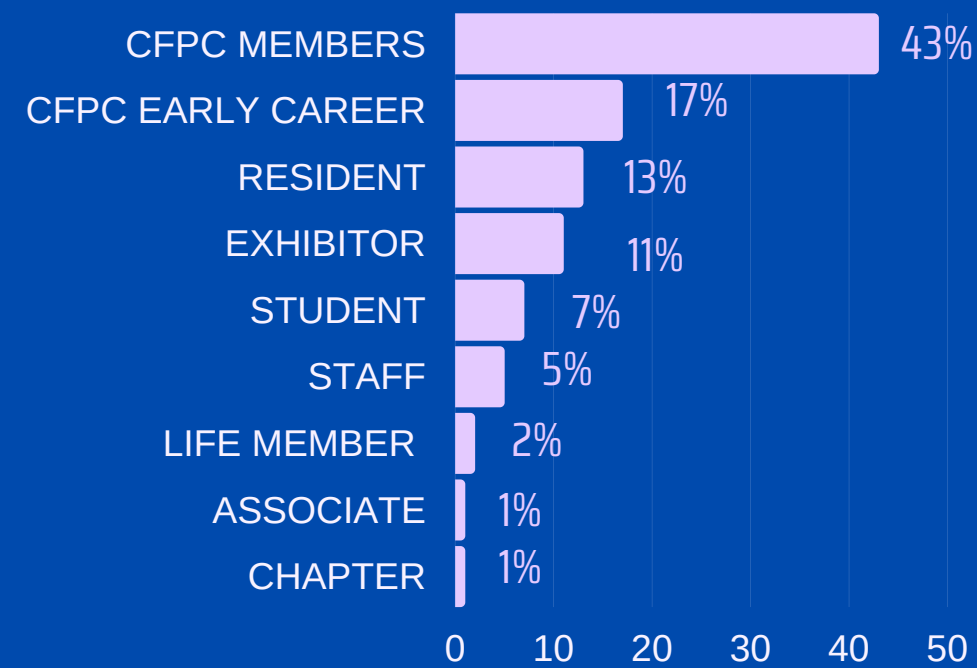
36

INTERNATIONAL REACH

Attendees joined FMF from 22 countries including Argentina, Australia, Bahrain, Bermuda, Brazil, Canada, Cayman Islands, China, Haiti, Indonesia, Ireland, Kenya, Maldives, Norway, Pakistan, Qatar, Saudi Arabia, Uganda, United Arab Emirates, United Kingdom, USA, and Virgin Islands.

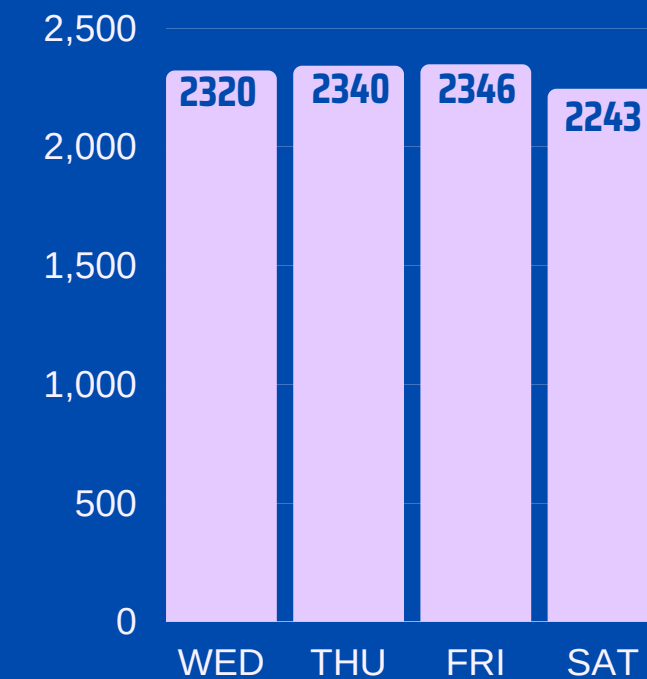
GET TO KNOW US

NUMBER OF ATTENDEES BY CATEGORY



The first virtual FMF had a total number of **27,125** platform visits over the course of 40 days.

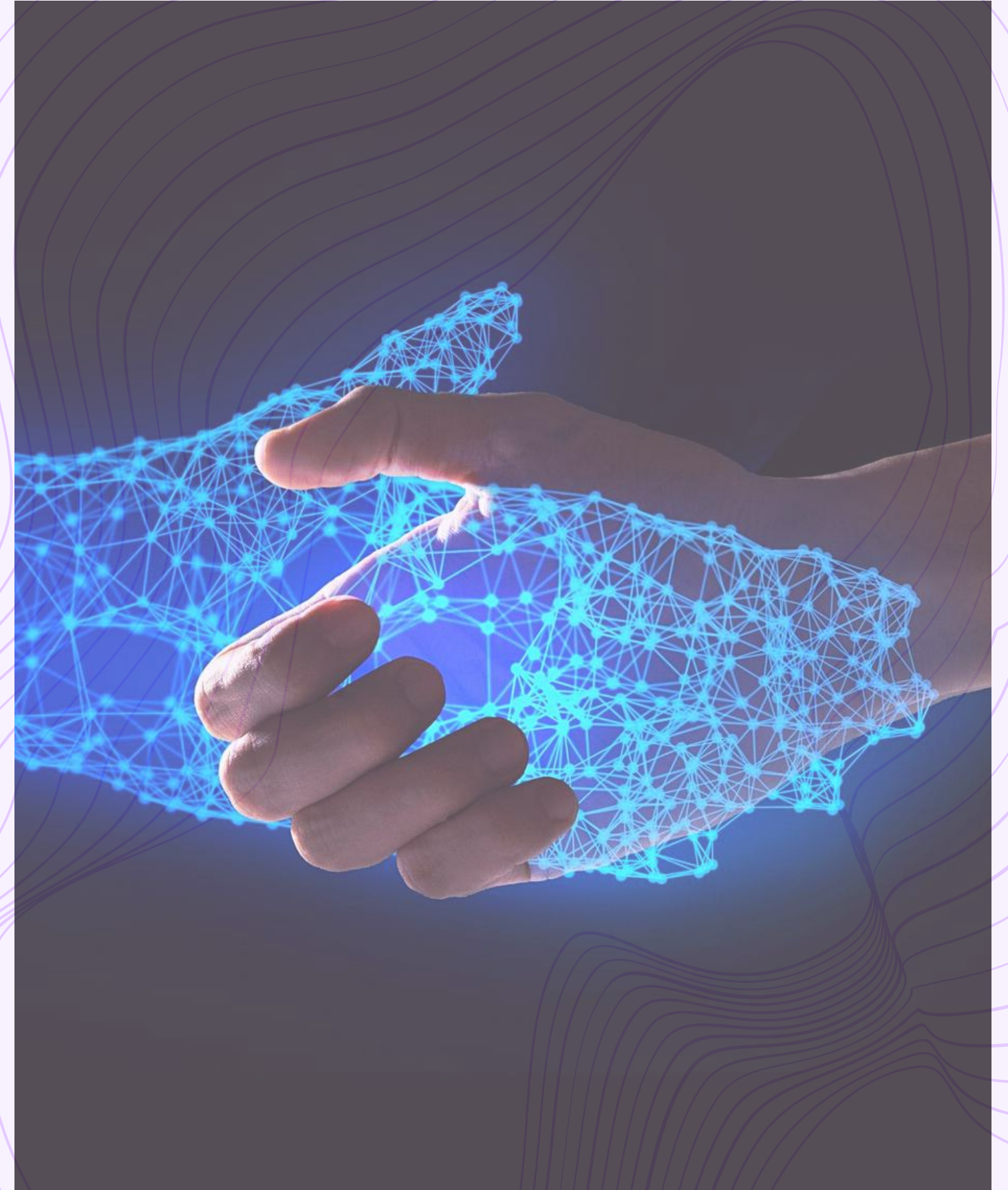
ATTENDEE ACCESS PER DAY



The first virtual FMF was a success with a total attendance of **2958** for the live and on-demand event.

RE-IMAGINED EXHIBIT HALL

The Virtual Exhibit Hall provides the most interactive and exciting way to discover new products and services. Meet with exhibitors from diverse categories such as academic, association, lifestyle, and technology.



THE VIRTUAL PLATFORM



Tangible ROI and
Extensive
Reporting Stats



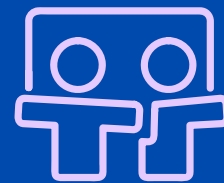
Enhanced
Technology and
Virtual Features



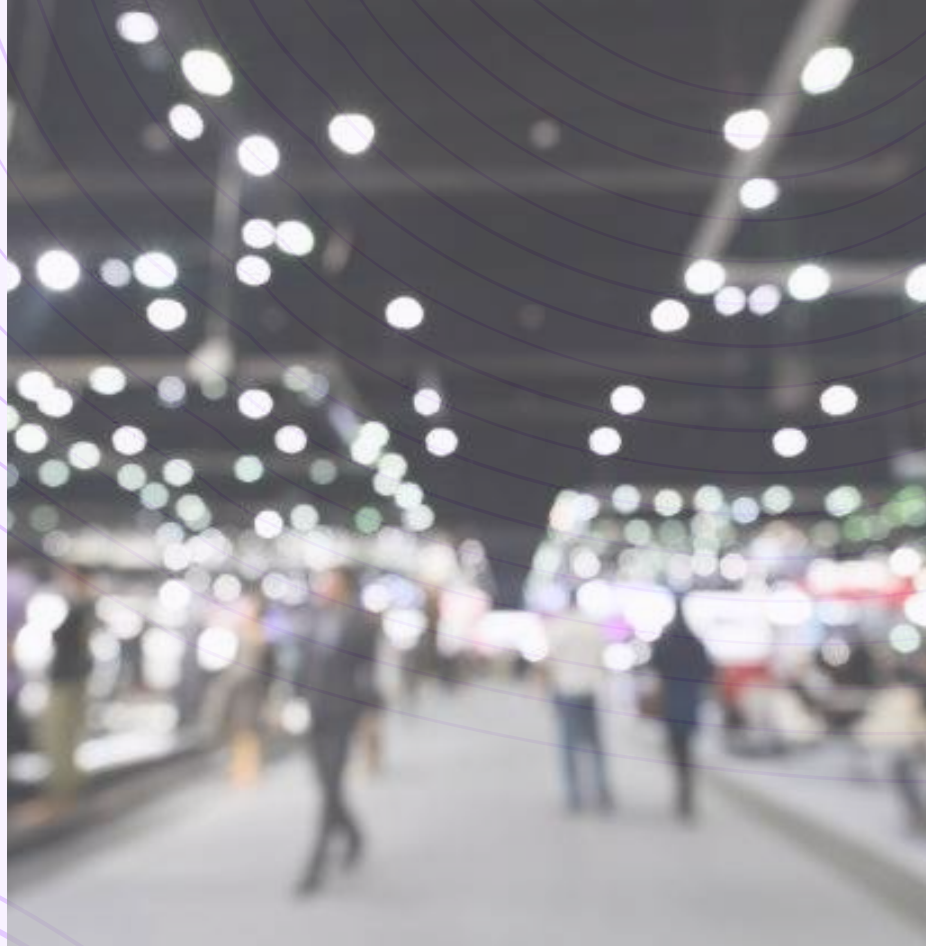
Direct
Communication to
Members



30-Day Access to
the Platform



Extended, Broader
Virtual Audience Reach



WHAT WE OFFER

REGULAR BOOTH \$3,000

NFP / GOVERNMENT BOOTH \$2,000

CHARITY BOOTH \$1,000

- Brand your exhibit booth to visually connect our audience.
- Interact with audience via chat and 1:1 video meetings.
- Drive engagement and brand awareness via gamification.
- Upload materials and pre-recorded videos.
- Stimulate discussion with surveys and polls.


ENHANCE YOUR EXPOSURE

Join us on this virtual journey and be part of the impact this conference will make. The largest family medicine conference that will deliver your message to the most engaged family doctors of Canada, in a time they need YOU most!

*All sponsorships are subject to approval by FMF management



OFFICIAL GUIDE ADVERTISING



Double Page Spread \$5,200
Front Cover/Back Cover \$3,850
Full Page \$3,200
Half Page \$1,950
Quarter Page \$1,150
Logo \$250

GET IN TOUCH

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