

EXCITING NEWS!

FMF 2020 VIRTUAL EXHIBIT HALL



COMPLETELY RE-IMAGINED EXPERIENCE

EXHIBIT HALL FEATURES

- Branded exhibit booth that visually connects audiences
- Interact with audience via chat and 1:1 video meetings
- Drive engagement and brand awareness via gamification
- Upload materials and pre-recorded videos
- Stimulate discussion with surveys and polls

TANGIBLE ROI

Reap successful returns through lead generation and robust analytics available anytime

30-DAY ACCESS

Extend brand exposure with our virtual platform available for 30 days post conference

ENHANCE YOUR EXPOSURE!

- Advertise in the Official Exhibitor Guide
- Sponsor a wellness or social activity
- Become a Platinum, Gold, Silver or Bronze Sponsor
- Double up! Use two virtual booths for multiple brands and staff
- Unique and customized opportunities available
- Contact us at fmfexhibits@cfpc.ca



CANADA'S LARGEST FAMILY
MEDICINE CONFERENCE



SPONSORSHIP OPPORTUNITIES

*Leave a lasting Impression and
promote your brands in this
full colour online magazine.
Limited space available*

ADVERTISE - OFFICIAL EXHIBIT HALL GUIDE

Double Page Spread	\$5,200
IFC/OBC	\$3,850
Full Page	\$3,200
Half Page	\$1,950
Quarter Page	\$1,150
Logo	\$250

EXHIBIT BOOTH RATES

Double Virtual Booth	\$6,000
Single Virtual Booth	\$3,000
NFP or Government	\$2,000
Charitable	\$1,000



CONTACT US AT FMFEXHIBITS@CFPC.CA



BECOME A PARTNER

Connect with engaged attendees at Canada's largest VIRTUAL conference for family physicians. Family Medicine Forum (FMF) is a renowned four-day Conference featuring hundreds of sessions, workshops, networking events and very popular trade show. It is the most valuable networking opportunity in Canada. Family physicians, researchers, teachers and other healthcare professionals meet annually for education, to learn about industry innovations and to recharge and reconnect with peers and colleagues.

BRONZE

\$6,500

- Enhanced exhibitor listing with corporate logo
- Inclusion of logo and special thank-you advertisement in Canadian Family Physician (CFP)
- FMF Exhibit Hall Partner recognition in FMF Platform
- FMF Exhibit Hall Partner recognition on FMF Website
- Bronze Level Partner signage in the entrance of the Exhibit Hall
- Quarter Page Advertisement in the FMF Exhibit Guide
- Booth at FMF

- Enhanced exhibitor listing with corporate logo
- Inclusion of logo and special thank-you advertisement in Canadian Family Physician (CFP)
- FMF Exhibit Hall Partner recognition in FMF Platform
- FMF Exhibit Hall Partner recognition on FMF Website
- Booth at FMF
- Silver Level Partner signage in the entrance of the Exhibit Hall
- Half Page Advertisement in the FMF Exhibit Hall Guide

SILVER

\$12,500

- Enhanced exhibitor listing with corporate logo
- Inclusion of logo and special thank-you advertisement in Canadian Family Physician (CFP)
- FMF Exhibit Hall Partner recognition in FMF Platform
- FMF Exhibit Hall Partner recognition on FMF Website
- Booth at FMF
- Gold Level Partner recognition in the entrance of the Exhibit Hall
- Push Notifications and additional promotions
- Full-Page Advertisement

GOLD

\$22,250

- Enhanced exhibitor listing with corporate logo
- Inclusion of logo and special thank-you advertisement in Canadian Family Physician (CFP)
- FMF Exhibit Hall Partner recognition in FMF Platform
- FMF Exhibit Hall Partner recognition on FMF Website
- Double Booth at FMF
- Push notifications and additional promotions
- Platinum Level Partner recognition in the FMF Exhibit Hall Guide
- Branding and sponsor acknowledgement in Networking Lounge
- Acknowledgement of your contribution to FMF

PLATINUM

\$40,000