

THE COLLEGE OF  
FAMILY PHYSICIANS  
OF CANADA



LE COLLÈGE DES  
MÉDECINS DE FAMILLE  
DU CANADA



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# SPONSORSHIP OPPORTUNITIES

FAMILY MEDICINE FORUM  
CANADA'S LARGEST FAMILY MEDICINE CONFERENCE

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[fmf.cfpc.ca](http://fmf.cfpc.ca)

# Family Medicine Forum

Connect with 5,000 delegates at Canada's largest conference for family physicians. Family Medicine Forum (FMF) is a renowned four-day Conference featuring more than 175 trade show exhibitors, it is the most valuable networking opportunity in Canada. Thousands of family physicians, researchers, teachers and other healthcare professionals meet at several evening event opportunities that allow them to recharge and connect with peers and colleagues.

Leave a lasting impression and promote your brands in this full colour onsite magazine. Limited space available.

## ADVERTISE - OFFICIAL EXHIBIT HALL GUIDE

|                            |                |
|----------------------------|----------------|
| Double Page Spread.....    | <b>\$5,200</b> |
| Full Page/Full Colour..... | <b>\$3,250</b> |
| Half Page.....             | <b>\$1,950</b> |
| Logo .....                 | <b>\$250</b>   |

## EXHIBIT BOOTH RATES

|                                 |                 |
|---------------------------------|-----------------|
| Pavilion 20x20 .....            | <b>\$22,900</b> |
| In-line Prime aisle 10x30 ..... | <b>\$17,050</b> |
| Double booth 10x20 .....        | <b>\$11,525</b> |
| Prime booth 10x10 .....         | <b>\$6,025</b>  |
| Regular booth 10x10 .....       | <b>\$5,575</b>  |
| NFP or Government 10x10.....    | <b>\$4,385</b>  |
| Charitable 10x10.....           | <b>\$1,425</b>  |
| Mini booth 5x6.....             | <b>\$1,215</b>  |

## SPONSORSHIPS *à-la-carte*

### FLOOR DECALS

- Design, production, full installation and exclusive aisle positioning
  - Inside Exhibit Hall, near booth
  - Fully branded with your company logo on over-sized 3m long-wear adhesive
- \$4,500**

### PILLAR WRAPS

- Per pillar, included production, install and venue fees
- \$4,500**

### CHARGING STATION

- Sponsored attraction in the Exhibit Hall
- \$5,000**

### NEW HOTEL KEY CARDS

- Place company logo on FMF host hotels key cards
- \$5,000+**

### PHOTO BOOTH

- Sponsor recognition
  - Company name, logo and branding
  - Backdrop, camera, prints and all related supplies
- \$7,500**

### MOBILE APP

- Top promotional spot and logo in the App in the following sections, Exhibits, Sponsors, Venue, Hotels
  - Signage acknowledgement in public areas
- \$7,500 +**

### NEW CEILING BANNERS

- Promote corporate branding across the convention centre with large overhead ceiling banners in Exhibit Hall
- \$8,000+**

### LOUNGE SPONSOR

- Sponsor recognition for one of the networking lounges
  - Company name, logo and branding
  - Custom Carpet and accent pillows
- \$10,000**

### NEW ESCALATOR SURROUND

- Promote your brand and logo on all panels fully surrounding the main escalators in public areas
- \$17,500**

### NEW GLASS PANEL WALL

- Over-sized promotional wall in high traffic area with large decals on windows/glass surfaces
- \$17,500**

### NEW ESCALATOR WRAP

- Wrap your company's corporate brand on the escalators of the convention centre
- \$25,000+**

### NEW WELLNESS LOUNGE

- Includes overhead signage with company name and logo
  - Large floor decals
  - Partner recognition signage
- \$25,000+**

### NEW FMF SOCIAL EVENT

- Official Sponsor of Event
  - Onsite signage
  - On stage photo and thanks
  - Extensive logo promotion
  - Onsite activation opportunities
  - Exclusivity
- \$50,000+**

# Become A Partner

## Bronze

\$6,500

- Enhanced exhibitor listing with corporate logo
- Inclusion of logo and special thank-you advertisement in Canadian Family Physician (CFP)
- FMF Exhibit Hall Partner recognition in FMF APP
- FMF Exhibit Hall Partner recognition on FMF Website
- Bronze Level Partner signage in the entrance of the Exhibit Hall
- Half Page Advertisement in the FMF Exhibit Hall Guide
- 5x6 Mini Booth at FMF
- 2 exhibitor badges

- Enhanced exhibitor listing with corporate logo
- Inclusion of logo and special thank-you advertisement in Canadian Family Physician (CFP)
- FMF Exhibit Hall Partner recognition in FMF APP
- FMF Exhibit Hall Partner recognition on FMF Website
- 10x10 Booth at FMF (includes a table and two chairs)
- Silver Level Partner signage in the entrance of the Exhibit Hall
- Half Page Advertisement in the FMF Exhibit Hall Guide
- 6 Exhibitor badges

## Silver

\$12,500

## Gold

\$22,250

- Enhanced exhibitor listing with corporate logo
- Inclusion of logo and special thank-you advertisement in Canadian Family Physician (CFP)
- FMF Exhibit Hall Partner recognition in FMF APP
- FMF Exhibit Hall Partner recognition on FMF Website
- 10x20 Prime Booth at FMF
- Gold Level Partner recognition in the entrance of the Exhibit Hall
- Large floor decals in the aisle in front of your booth
- Full-Page Advertisement in the Exhibit Hall Guide
- 12 Exhibitor badges

- Enhanced exhibitor listing with corporate logo
- Inclusion of logo and special thank-you advertisement in Canadian Family Physician (CFP)
- FMF Exhibit Hall Partner recognition in FMF APP
- FMF Exhibit Hall Partner recognition on FMF Website
- 20x20 Island Booth at FMF
- Large floor decals in the aisle near your booth
- Platinum Level Partner recognition in the entrance of the Exhibit Hall
- Full Page Advertisement in the FMF Exhibit Hall Guide
- Branding and sponsor acknowledgment in one of the Official FMF Networking lounges
- Acknowledgement of your contribution to FMF
- Two tickets to attend the CFPC Awards Gala at FMF
- 24 Exhibitor badges

## Platinum

\$40,000



# See You Soon!

**FMF 2019**  
October 30<sup>th</sup>-November 2<sup>nd</sup>  
Vancouver, BC

**FMF 2020**  
November 4<sup>th</sup>-7<sup>th</sup>  
Winnipeg, MB

**FMF 2021**  
November 10<sup>th</sup>-13<sup>th</sup>  
Toronto, ON

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