

# FAMILY MEDICINE FORUM (FMF) SPONSORSHIP OPPORTUNITIES

Vancouver, British Columbia  
November 9-12, 2016



Here are some exciting new sponsorship opportunities to boost your company profile at FMF:

Item	Cost
<p><b>Hydration Station</b> FMF delegates are provided with a refreshing water stations throughout the conference venue. <i>Exposure Benefits:</i></p> <ul style="list-style-type: none"> <li>Your company name/logo will be displayed on signage and promotion in the Exhibit Hall and in the Vancouver Convention Centre foyer areas.</li> </ul>	<p>\$1,000/station/day  <i>(Multiple stations are available)</i></p>
<p><b>Coffee / Nutrition Break</b> Coffee and nutrition breaks are provided for all FMF delegates. <i>Exposure Benefits:</i></p> <ul style="list-style-type: none"> <li>Your company name/logo will be displayed on signage at coffee/nutrition break stations throughout the Exhibit Hall.</li> </ul>	<p>\$1,000/station/day  <i>(Multiple stations are available)</i></p>
<p><b>Registration Bag Insert</b> All delegates (approximately 4,000 delegates) receive a registration bag upon arrival. You would need to provide a sample by Sept 15<sup>th</sup> for CFPC approval and 4000 pieces. Suggestions include: pens, notepads, low value merchandise. Deadline and shipping details would be provided. <i>Exposure Benefits:</i></p> <ul style="list-style-type: none"> <li>Leave a lasting impression on over 4,000 delegates with your contribution.</li> </ul>	<p>\$1,500/flyer or card \$2,500/smaller item \$3,500/larger items</p>
<p><b>Coat Check</b> A complimentary coat check is available for all FMF delegates. <i>Exposure Benefits:</i></p> <ul style="list-style-type: none"> <li>Your company name/logo will be displayed on signage at the coat check in the Vancouver Convention Centre.</li> </ul>	<p>\$1,500/day</p>
<p><b>Full or Half Page Advertisement</b> Online and print programs will feature a full page ad, half page ad and/or a logo accompanying your exhibitor listing. <i>Exposure Benefits:</i></p> <ul style="list-style-type: none"> <li>Printed FMF program is distributed to approximately 4,000 FMF delegates.</li> </ul>	<p>\$1,500/full page \$800/half-page \$250/logo</p>

<p><b>Networking Lounge</b> Networking is a key priority for FMF registrants. Several themed lounge areas have been designed in the Exhibit Hall for delegate lunch and networking. <i>Exposure Benefits:</i></p> <ul style="list-style-type: none"> <li>Your company name/logo will be displayed on signage at the in the lounge areas in the Exhibit Hall.</li> </ul>	\$2,500/lounge/day
<p><b>Photo Booth</b> Delegates want to create memories. They will load photos to social media and take home prints. <i>Exposure Benefits:</i></p> <ul style="list-style-type: none"> <li>Includes booth space, photo booth equipment, branding for the sponsor.</li> </ul>	\$7,500/all 4 days
<p><b>Phone Charging Station</b> Charging stations for mobile devices are a must-have at conferences. <i>Exposure Benefits:</i></p> <ul style="list-style-type: none"> <li>FMF delegates will charge their phones at this this branded kiosk with your company name/logo will be displayed at the station.</li> </ul>	\$7,500/all 4 days
<p><b>Breakfast Station</b> Delegates are provided a daily hot breakfast in the Exhibit Hall. <i>Exposure Benefits:</i></p> <ul style="list-style-type: none"> <li>Your company name/logo will be displayed on signage at breakfast stations throughout the Exhibit Hall.</li> </ul>	\$7,500/day
<p><b>Lunch Station</b> All FMF delegates are provided with a nutritious boxed lunch. <i>Exposure Benefits:</i></p> <ul style="list-style-type: none"> <li>Your company name/logo will be displayed on signage at lunch stations throughout the Exhibit Hall.</li> </ul>	\$12,500/day
<p><b>Wi-Fi</b> Wi-Fi is provided free to all FMF delegates. This sponsorship supports Wi-Fi access for all attendees throughout the Convention Centre. <i>Exposure Benefits:</i></p> <ul style="list-style-type: none"> <li>Your company logo on signage throughout conference and acknowledgement in the FMF program as the exclusive Wi-Fi sponsor.</li> </ul>	\$15,000/all 4 days
<p><b>Mobile App</b> The mobile app is provided to delegates free of charge. It includes the FMF program, exhibitor biographies, floor plans and general information. <i>Exposure Benefits:</i></p> <ul style="list-style-type: none"> <li>Have your custom graphic/banner displayed on the access page of the mobile app and acknowledgement in the FMF program as the exclusive app sponsor.</li> </ul>	\$20,000/all 4 days

**\*BONUS OFFER:**

**“Own the Day”** – sponsor breakfast, am break, lunch and break for a single day of the conference and receive a discounted rate. Please contact us for more information.