

THE SILENT AUCTION – A WAY TO INCREASE YOUR PROFILE AT FMF 2016

There is a great new opportunity to profile your company during the conference, and ***have your logo included with your booth description in the Exhibit Hall Guide***. There would normally be an additional \$250 charge for this inclusion.

A significant part of the FMF Exhibit Hall is the [Research & Education Foundation \(REF\) Silent Auction](#) – which is situated within College Square. The Auction takes place over the 3 days of the conference and features a range of items including merchandise, gift baskets and event tickets. Supporters receive on-site recognition at FMF and in the REF web pages. Your name will also be in the Partners newsletter which is included in the monthly medical journal, Canadian Family Physician – with a readership of over 33,000 family doctors. The REF is a registered charity and tax receipts can be provided for gifts-in-kind.

It would be wonderful to have your company participate in this initiative. Gifts should be of at least \$100 in value, but please give generously to support the family physicians of Canada. We would need to receive a response by **September 15** in order to include your logo in the Exhibit Hall Guide. Send your logo as a high-res jpg, tiff or eps. Include a short description and value of the item, and how you would like your company name to appear in the Partners newsletter. The items need to arrive in our office by October 14 and a photo will be taken for the online catalogue.

Check out [“What’s New”](#) to learn more about this opportunity. There are also photos of previous years’ auctions to give you an idea of the scope of the event.

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