



FMF PROMOTIONAL OPPORTUNITIES

THERE ARE MANY HIGH-PROFILE OPPORTUNITIES AVAILABLE TO GAIN EXTRA RECOGNITION FOR YOUR BUSINESS AT FAMILY MEDICINE FORUM!

We are pleased to offer many new and exciting opportunities to elevate your exposure at FMF. Every year FMF welcomes 3,500 to 5,000 delegates from across Canada to attend this highly prestigious event for physicians, researchers and academics. This annual city-wide event takes place in the largest convention centres in Canada on a 3-year rotation in BC, Quebec and Ontario. Reinforce your brand and key messaging with thousands of physicians from across the country.



SILENT AUCTION DONATION

Donate a prize of a minimum \$100 value to the Research & Education Foundation silent auction and you will receive recognition in the auction catalog, promotion in the CFPC newsletter and free logo inclusion in the Exhibit Hall Guide (\$250 value!) **NO FEE**



EXHIBIT HALL GUIDE



The Exhibit Hall Guide provides a comprehensive overview of all exhibit hall activities and participants, along with floor plans and other important FMF information. Distribution: To all delegates onsite at FMF. **Full page \$1500, Half Page \$800, Add your logo to your exhibitor listing for only \$250.**

EXHIBIT HALL TRAFFIC DRIVERS



Exhibitors may purchase traffic drivers such as food and non-alcoholic beverages options directly from the Convention Centre to enhance your opportunity to engage with delegates. **Contact us for a list of opportunities.**



REGISTRATION BAG INSERTS

All delegates receive a registration bag upon arrival complete with your approved piece. You would need to provide up to 4000 pieces for inclusion. Suggestions include: postcards, print materials and branded items. **\$1,500 - \$2,500, depending on size.**

LANYARD SPONSORSHIP

Show your support by sponsoring the official FMF lanyard! Each attendee will receive this item, branded with your logo, and will wear it throughout the duration of the event. ***\$5000/includes one colour logo on all lanyards.***



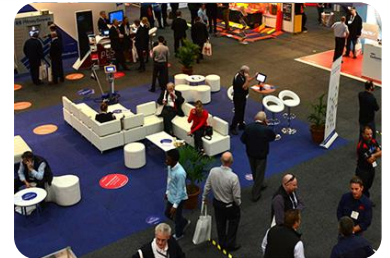
COAT CHECK

Complimentary coat check is available for all FMF delegates. Your company name/logo will be displayed on signage at the coat check in the Convention Centre. ***\$1,500/day or \$3,500/full show***

NETWORKING LOUNGE

NEW

Networking is a key priority for FMF registrants. Several lounge areas have been designated in the Exhibit Hall for networking with delegates. Your company name/logo will be displayed on signage in your lounge. Additional customizations can include coloured carpet and accent pillows of sponsor's choice and other brand sponsor materials can be displayed i.e. postcards, magazines, brochures etc. ***\$2,500/lounge/day***



Wi-Fi SPONSOR

Wi-Fi is provided free to all FMF delegates. This sponsorship supports Wi-Fi access for all attendees throughout the Convention Centre. Your company logo will be displayed on signage throughout FMF and you will be acknowledged in the FMF program as the exclusive Wi-Fi sponsor. ***\$15,000/full show***



PHOTO BOOTH

NEW

Delegates want to create memories. Create an experiential opportunity to engage with delegates who will take fun pics and receive instant take home prints. This can be within your booth space or additional space will be provided. This partnership includes a fully branded photo booth, backdrop, technician, power and all prints for delegates. ***\$7,500/3 days***





ELECTRONIC CHARGING STATION

Charging stations for mobile devices are a must-have at conferences. Delegates can charge their phones and other devices at this branded kiosk. Your company name/logo will be displayed at the station in the Exhibit Hall. **\$6,500/3 days**

MOBILE APP

The mobile app is provided to delegates free of charge. It includes the FMF program, schedule, special events and more! Have your custom graphic displayed on the access page of the mobile app, onsite signage and major promotion in the FMF program **\$15,000/full show**

HYDRATION STATION

Take credit and gain recognition for these healthy and refreshing fruit-infused water stations in prime locations within the FMF venue. Prominent signage at each station will display your company name/logo. **\$3,000/day**

COFFEE / NUTRITION BREAK

Coffee and nutrition breaks are provided for all FMF delegates. Prominent signage at each station will display your company name/logo. **\$5,000/day**

BREAKFAST STATION

Delegates are provided a daily hot breakfast in the Exhibit Hall. Prominent signage at each station will display your company name/logo. **\$7,500/day**

BOXED LUNCH SPONSOR

All FMF delegates are provided with a nutritious boxed lunch. Prominent signage at each station will display your company name/logo. **\$12,500/day**



BONUS OFFER:

“Own the Day” – sponsor breakfast, morning break, lunch and afternoon break for a single day of the conference and receive a discounted rate. ***\$20,000/day***

Time is running out, Contact us today!

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